

**KENTUCKY FARM BUREAU
WOMEN'S LEADERSHIP CONFERENCE
Holiday Inn University Plaza
Bowling Green, Kentucky**

**March 9-10, 2018
Tentative Agenda**

FRIDAY, MARCH 9

8:00 A.M. **REGISTRATION**

10:00 A.M. **OPENING SESSION - *Sloan Convention Center Ballroom A & B***

-  **Welcome**
Vickie Bryant, Chair
State Women's Advisory Committee
-  **Conference Overview**
Judy Hayden, 1st Vice Chair
State Women's Advisory Committee
-  **Greetings**
David S. Beck, Executive Vice President
Kentucky Farm Bureau Federation
-  **Choices Create Champions**
Dale Smith Thomas
Professional Speaker and Author

11:25 A.M. **BREAK**

11:30 A.M. **LUNCH - *Sloan Convention Center Ballroom A & B***

-  **Presiding**
Mary Jayne Cannon, 2nd Vice Chair
State Women's Advisory Committee
-  **Greetings**
Fritz Giesecke, Second Vice President
Kentucky Farm Bureau
-  **The Beauty of Kentucky Agriculture**
Molly Matney, Reigning
2017 Miss Kentucky
-  **Special Guest**
Ryan F. Quarles
Kentucky Commissioner of Agriculture

1:30 P.M. **TOUR DEPARTURES:**

2:00 P.M.

-  **Tour #1 - Departure 1:30 p.m.**
Mammoth Cave Transplants & Diamond Cave
-  **Tour #2 - Departure 1:45 p.m.**
WKU Farm & Train Museum
-  **Tour #3 - Departure 2:00 p.m.**
WKU Planetarium & Chaney's Dairy
-  **Tour #4 - Departure 2:00 p.m.**
Chaney's Dairy & WKU Farm

FRIDAY, MARCH 9

6:00 P.M. **DINNER/ENTERTAINMENT AT HIGHLAND STABLES:**

✚ **Presiding**

Vickie Bryant, Chair
State Women's Advisory Committee

✚ **Greetings**

Mark Haney, President
Kentucky Farm Bureau

✚ **Special Entertainment**

"Grandpa Jones" - Kentucky Chautauqua Characters

SATURDAY, MARCH 10

7:00 A.M. **BREAKFAST**

(A full breakfast is available in the Hartland Cafe from 6:30 - 9:00 a.m.)

8:00 A.M. **REGISTRATION**

9:00 A.M. **GENERAL SESSION - *Sloan Convention Center Ballroom A & B***

✚ **Presiding**

Judy Hayden, 1st Vice Chair
State Women's Advisory Committee

✚ **Greetings**

Eddie Melton, First Vice President
Kentucky Farm Bureau

✚ **Legislative and Congressional Update**

Jeff Harper, Director, Public Affairs Division
Kentucky Farm Bureau Federation

9:35 A.M. **WORKSHOPS** (*Four 55-minute sessions, opportunity for two of four - conducted twice*)

✚ **The Media Connection - Telling the Ag Story - *Holiday Inn Salon A***

Todd Bright, Director, Communication Division,
Kentucky Farm Bureau Federation

✚ **The Cutting Edge of Ag Literacy - *Sloan Convention Center Room 1***

Jennifer Elwell, Executive Director
Kentucky Agriculture & Environment in the Classroom, Inc.

✚ **The Art of Leadership - *Holiday Inn Salon C***

Anne Murray, Professional Speaker/Trainer
Bowling Green, KY

✚ **State of the Industry - *Sloan Convention Center Room 2***

Warren Beeler, Executive Director
Governor's Office of Agricultural Policy

10:30 A.M. **BREAK**

11:00 A.M. **WORKSHOPS REPEATED**

12:00 P.M. **CLOSING GENERAL SESSION & LUNCHEON:**

Sloan Convention Center Ballroom A & B

✚ **Presiding**

Vickie Bryant, Chair
State Women's Advisory Committee

✚ **Keynote Presentation**

Tim Farmer, Professional Speaker
Host of Kentucky Afield & Tim Farmer's Country Kitchen

2:00 P.M. **DOOR PRIZE DRAWING & ADJOURNMENT**