



2021 GENERATION BRIDGE LEADERSHIP SUMMIT

Agenda

Friday, August 6, 2021:

- 2:00 p.m. – 5:00 p.m. **Registration** – *East Tower, 2nd Floor Registration Area*
- 5:00 p.m. **Load Buses to Churchill Downs** – *East Tower Lobby*
- 5:30 p.m. – 7:30 p.m. **Group Dinner and Kentucky Derby Museum Tour** – *Churchill Downs*
- **Welcome**
Amanda Gajdzik, Chair, Generation Bridge Core Leadership Committee
 - **Invocation**
Nathan Boggs, Member, Generation Bridge Core Leadership Committee
 - **Remarks**
Mark Haney, President, KFB
Drew Graham, Executive Vice President, KFBF
John Sparrow, Executive Vice President and CEO, KFBMIC
- 7:30 p.m. **Load Buses to Galt House Hotel** – *Kentucky Derby Museum Lobby*
- 7:50 p.m. **Arrive at Galt House Hotel** – *East Tower Lobby*
- 8:00 p.m. – 10:00 p.m. **Hospitality Room** – *Grand Ballroom A*
Refreshments, Cornhole, Games, and Music

Saturday, August 7, 2021:

- 7:00 a.m. – 11:00 a.m. **Registration** – *East Tower, 2nd Floor Registration Area*
- 7:30 a.m. – 9:00 a.m. **Group Breakfast** – *Grand Ballroom A*
- **Welcome**
Tammy White, Vice Chair, Generation Bridge Core Leadership Committee
 - **Invocation**
Rob McClanahan, Member, Generation Bridge Core Leadership Committee
 - **Presiding**
Amanda Gajdzik, Chair, Generation Bridge Core Leadership Committee

- **Remarks**
Eddie Melton, 1st Vice President, KFB
- **Anthem Enhanced Choice Plan Update**
Chuck Osborne, Vice President, Agency Support and Marketing, KFBMIC
- **Fireside Chat...Media Relations Training**
Matt Hilton, Manager, KFB Studios, KFBMIC

9:10 a.m. – 10:00 a.m. **Breakout Sessions**

- **Camp KFB... Understanding the Structure of KFB – Nunn Room**
Jeff Harper, Director, Public Affairs Division, KBBF
Matt Ingram, Director, Organization, Membership, and Support Services Division, KBBF
Scott Christmas, Director, Women, Agriculture Education, and Member Benefits, KBBF
- **From Mole Hills to Mountains... Building Trust in Your Estate Plan to Protect Your Family Farm Assets – Breathitt Room**
Josh Wilson, Estate Planner, Southern Farm Bureau Mutual Life Insurance Company
- **Hike Your Farm Income... Next Level Marketing – Combs Chandler Room**
Jody Lawrence, Founder, Strategic Trading Advisors
Dr. Kenny Burdine, Associate Extension Professor, Agricultural Economics, College of Agriculture, Food, and Environment, University of Kentucky
- **Guide Services... How to Fund Your Expedition with 2018 Farm Bill Programs – Willis Room**
Debbie Wakefield, Acting State Executive Director, Farm Service Agency
Angella Watson, Beginning Farmer and Rancher Coordinator and FOIA/Privacy Act Coordinator, Farm Service Agency

10:10 a.m. – 11:00 a.m. **Breakout Sessions**

- **Who's in Your Camp?... Bridging the Gap Between Insurance Agency Force and Federation – Nunn Room**
James Runion, Agency Manager, Henderson County Farm Bureau
Shane Wells, Former County President, Butler County Farm Bureau
Ryan Midden, Director, Agency Support and Marketing, KFBMIC
- **From Mole Hills to Mountains... Building Trust in Your Estate Plan to Protect Your Family Farm Assets – Breathitt Room**
Josh Wilson, Estate Planner, Southern Farm Bureau Mutual Life Insurance Company
- **Rules of the Road... Are You Equipped? – Combs Chandler Room**
Sgt. Jason Morris, Division of Commercial Vehicle Enforcement, Kentucky State Police
Dana Hulbert, Senior Corporate Counsel, KFBMIC
Kelly Justice, Farm Account Manager, KFBMIC
Dawn Jacob, Commercial Underwriting Manager, KFBMIC

➤ **Guide Services... How to Fund Your Expedition with 2018 Farm Bill Programs – Willis Room**

Debbie Wakefield, Acting State Executive Director, Farm Service Agency

Angella Watson, Beginning Farmer and Rancher Coordinator and FOIA/Privacy Act Coordinator, Farm Service Agency

10:45 a.m. – 11:15 a.m. **Break** – *Hallway Infront of Registration Area*
Refreshments provided

11:10 a.m. – 12:00 p.m. **Breakout Sessions**

➤ **Farm State of Mind – Nunn Room**

Michele Winchell, FNP-C, Women's Chair, Hancock County Farm Bureau

Dr. Kristie Guffey, Assistant Professor, Hutson School of Agriculture, Murray State University

➤ **Hike Your Farm Income... Next Level Marketing – Breathitt Room**

Jody Lawrence, Founder, Strategic Trading Advisors

Dr. Kenny Burdine, Associate Extension Professor, Agricultural Economics, College of Agriculture, Food, and Environment, University of Kentucky

➤ **Rules of the Road... Are You Equipped? – Combs Chandler Room**

Sgt. Jason Morris, Division of Commercial Vehicle Enforcement, Kentucky State Police

Dana Hulbert, Senior Corporate Counsel, KFBMIC

Kelly Justice, Farm Account Manager, KFBMIC

Dawn Jacob, Commercial Underwriting Manager, KFBMIC

➤ **Guide Services... How to Fund Your Expedition with 2018 Farm Bill Programs – Willis Room**

Debbie Wakefield, Acting State Executive Director, Farm Service Agency

Angella Watson, Beginning Farmer and Rancher Coordinator and FOIA/Privacy Act Coordinator, Farm Service Agency

12:15 p.m. – 2:00 p.m. **Group Lunch** – *Grand Ballroom A*

➤ **Welcome**

Sarah Beth Guffey, Secretary, Generation Bridge Core Leadership Committee

➤ **Invocation**

Josh Brown, Member, Generation Bridge Core Leadership Committee

➤ **Presiding**

Tammy White, Vice Chair, Generation Bridge Core Leadership Committee

➤ **Remarks**

Sharon Furches, 2nd Vice President, KFB

➤ **Keynote Speaker**

Michelle Miller, aka "The Farm Babe"

➤ **Closing Remarks**

Amanda Gajdzik, Chair, Generation Bridge Core Leadership Committee

****Agenda Subject to Change****

**Door Prizes throughout the Summit
Must be Present to Win!**