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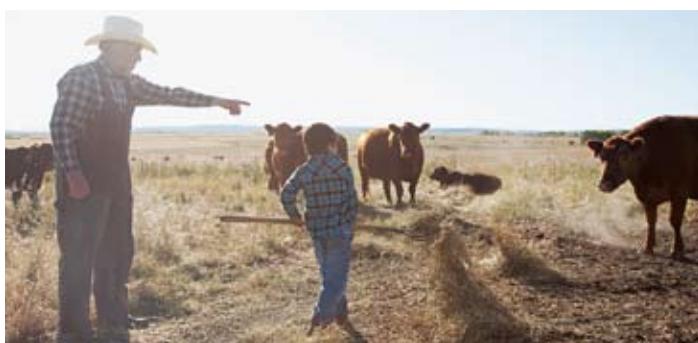
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Cover Photo by Jim Lane
A fall scene in Clark County

Kentucky Farm Bureau News is published ten times per year. Combined issues for December-January and June-July are sent to all members. The remaining eight issues go to regular members. Bulk postage rate paid at Lebanon Junction, Ky. Changes in address should be mailed to KFB Communications Division, PO Box 20700, Louisville, Ky. 40250.

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One of the themes we often hear from some of the radical environmental groups is that today's agriculture is bad for wildlife. The contention is wildlife in rural areas is diminishing because farmers are growing their crops too intensely.

Those of us who live in the country have to wonder if any of these folks ever venture out into our world. All across rural Kentucky I talk with folks who describe a bounty of wildlife in their area. And I see plenty of examples of how farmers contribute to preserving wildlife habitat.

Fact of the matter is, Kentucky is practically overrun with deer, wild turkey and coyotes, not to mention squirrels, skunks, possums, raccoons and ground-hogs. You don't have to search long for bats, doves and songbirds, either.

One reason for this is that today's farmers have adopted technologies and practices that are better for the environment and more inductive to sustaining wildlife. A long list of such practices would have to start with conservation tillage, which was developed here in Kentucky and is widely utilized by our farmers. There's also the use of field border strips, grassed waterways, buffers, terraces, warm season grasses and so on.

The higher yields our modern farmers are producing on their good land is also good for wildlife because it means that a lot of marginal land is not needed to meet the soaring demand for crops like corn and soybeans. Today's farmers also are doing a better job with their pastureland.

To their credit, federal and state government have given farmers a helping hand. An array of community-based conservation programs have provided a flexible design of conservation practices and financial incentives to address environmental issues. Millions of cost-share dollars have been earmarked to that end, along with countless hours of professional expertise from agencies like the Natural Resources Conservation Service, Kentucky Department of Fish and Wildlife Resources and the Kentucky Divisions of Conservation and Water. Extension has been there, too.

Farmers have embraced these programs because they are voluntary and designed to promote cooperative initiatives to benefit all parties.

As November brings deer hunting season, a celebratory turkey dinner and the beginning of a new basketball season for the Wildcats, the farm community can take satisfaction for doing its part to maintain Kentucky's status as a wildlife haven.



Mark Haney
President
Kentucky Farm Bureau

Annual meeting is December 4-7

KFB's 94th annual meeting is set for December 4-7 at the Galt House Hotels in Louisville. Priorities include electing leaders, recognizing achievements, setting policy goals for the 2014 state legislative session and establishing a wish list for Congressional action next year.

The state's Outstanding Young Farm Family will be announced, awards will be given for county Farm Bureau achievements and top farm leaders will be recognized for distinguished service.

Numerous extension and agricultural specialists will be on hand for commodity and special interest conferences on December 5.

Women's leadership activities are showcased at a December 6 luncheon where top county leaders are presented gold star awards for outstanding county-level programs. Youth achievements are also given prominence, with college scholarships awaiting the winners of an Outstanding Farm Bureau Youth contest. The Outstanding Young Farm family will be announced at a young farmer awards luncheon on December 6.

The discussion meet is a popular tradition, with young farmers debating selected agricultural issues. The state champion, which will be determined among the "final four" contestants during the evening program on December 6, advances to the national contest at the AFBF annual meeting in January.

KFB President Mark Haney will present his annual address on the morning of the 6th, just prior to the announcement of this year's recipients of the distinguished service awards for Farm Bureau and Kentucky agriculture. The delegates will set policy at the business sessions on the last two days of the convention. Winner of the "Kentucky Farmer of the Year" award will be announced.

The final day begins with a Public Affairs breakfast and is followed by a business session in which KFB Executive Vice President David S. Beck presents his annual report on the federation's activities and fiscal condition. The annual meeting concludes with KFB's directors determining a "priority list" of issues to address in the year ahead.



Candidates for KFB Director

The following are seeking election to the KFB Board of Directors from the respective districts. This list includes only the candidates who have asked to be listed in this publication.

District 1 Tripp Furches, 3182 State Rt. 94W, Murray

District 2 Eddie Melton, 1220 Watkins-Sebree Road, Sebree
Mary Kate Kordes, 111 Clifton Lane, Central City

District 5 Joe Paul Mattingly, 830 Sally Ray Pike, Raywick
Scott Travis, 1420 Max Rouse Road, Cox's Creek

District 6 David Chappell, 155 Hwy. 35, Sparta

District 10 David McGlone, 1101 North Hwy. 7, Grayson



Kentucky Farm Bureau is a voluntary organization of farm families and their allies dedicated to serving as the voice of agriculture by identifying problems, developing solutions and taking actions which will improve net farm income, achieve better economic opportunities and enhance the quality of life for all.

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J. Fritz Giesecke 2nd Vice President
David S. Beck Executive Vice President

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Bige Hensley	Manchester
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Jason McGlone	Grayson
Mickey Sirls	Benton
Scott Smith	Lexington
Brandon Davis	Frankfort
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KENTUCKY FARM BUREAU NEWS

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comment

COLUMN

When it comes to groups you want to host in your city, the FFA National Convention & Expo is at the top of the list, so we're super excited that these young people returned to Louisville this year.

As a businessman who just happens to be mayor, I appreciate the numbers -- an economic wallop of about \$40 million, with more than 11,000 rooms and 133 hotels in the Greater Louisville area in use during the convention.

But economic figures aside, this is a gathering of 56,000 of our future leaders, young people who will shape what kind of world we will be -- the entrepreneurs, the problem solvers, the care givers, the educators. That makes this a very special gathering.

Of course, Louisville is the perfect city to host these young leaders because we are the International Model City of Compassion and the FFA'ers are pretty legendary too for the public service projects they tackle during their annual gatherings. In fact, about 1,500 FFA youth were committed to work at nine different sites in Louisville, helping fight hunger, assisting kids in need and helping clean and improve our city's beautiful parks.

So, between the business side and the compassion side – the FFA youth have a huge impact on our city, and we are so appreciative!

Just as the FFA is growing, Louisville is hard at work growing a vigorous and internationally recognized restaurant and beverage industry. The key driver is the partnership between the city and our region's farmers. When people go into our unique, locally-owned restaurants, they now expect to see the name of an area farmer who has provided fresh, quality produce.

And studies show that in Louisville there's a demand and market for \$800 million in local food, so this is a partnership with a very bright future.

So, welcome back to Louisville, FFA! And to everyone, come visit us and sample our local food scene, our hospitality and many unique attractions.

Mayor Greg Fischer
City of Louisville



FFA Convention has a rousing send-off



KFB Executive Vice President David S. Beck was the host of a widely-publicized October 2 kickoff news conference for the National FFA Convention. A former state FFA officer from the Lyon County chapter, Beck served as Chairman of the Host Committee for the 86th annual National FFA Convention which was held October 30 through November 2 in Louisville.

As part of the kickoff event at the Kentucky Center for the Arts, more than 80 FFA members from the Greater Louisville area gathered in downtown Louisville to plant mums. As is the tradition, FFA members do many hours of volunteer work during their stay in the host city of their annual convention.

FFA first brought the huge convention to Louisville from Kansas City in 1999 and KFB was instrumental in helping the organization acquire sponsors and volunteer workers. The event remained in Louisville through 2005 before moving to Indianapolis, which is the home base of the National FFA organization.

The event returns to Louisville for three years and then is anticipated to rotate with Indianapolis, but that is not firmed up. Indianapolis has the contract



Above, Local FFA members planted mums along Main Street.

Left, Joined by Host Committee Chairman David S. Beck and Louisville Mayor Greg Fischer, the FFA members from the Greater Louisville area celebrated the kickoff to their national convention.

for 2016-17-18 and then Louisville has the option to have the convention in 2019-20-21.

Officials estimate the event pumps about \$40 million into the local economy, making it easily the most lucrative convention business for Louisville. In fact, the Louisville Convention and Visitors Bureau estimates that the value of FFA nearly triples the number two event, which is the Mid-America Trucking Show (\$14.1 million). The National Farm Machinery Show is next, at \$13.3 million.

The kickoff event attracted all of the Louisville TV stations and was advanced by a lengthy article in the Courier-Journal. As host, Beck made opening remarks and then introduced the other speakers, who were Louisville Mayor Greg Fischer, National FFA President Clay Sapp and Lee Weyland, Chairman of the Louisville Downtown Management District Board. They were surrounded by the FFA members who had planted mums along Main Street.

"This is big business for Louisville," Beck began, "but it is not just important for us; this is the future of agriculture."

"The young people who attend this convention will cultivate the food and products we need and use. They

will be learning first-hand the science, the art and the passion that goes into this exciting field."

Beck went on to outline how FFA contributes to the agriculture industry and promotes community service, as well.

Some 1,500 visiting FFA Convention attendees were scheduled to donate time to community projects and service organizations.

Mayor Fischer emphasized how the convention benefits the city. "When it comes to groups we like to have here, FFA is at the top of the list. They bring a lot of excitement to our community."

Referring to the community service work, he said "to me, that says something when a group comes into our city and just doesn't come in and out. It tells me they want to make an imprint on our community."

Noting an expected attendance of 56,000 FFAers, Mayor Fischer said "that's a lot of leaders; people who will shape our country to what it's going to be."

KFB continued its strong commitment to the convention via direct sponsorships, recruiting sponsors, providing contest judges and other volunteer workers plus organization and planning assistance.



Above, KFB Executive Vice President David S. Beck visited with National FFA President Clay Sapp following the news conference.

Far left, KFB Executive Vice President David S. Beck gave the opening remarks at the event in front of the Kentucky Arts Center. He was joined as a featured speaker by (from left) Louisville Mayor Greg Fischer, National FFA President Clay Sapp and Lee Weyland, Chairman of the Downtown Louisville Management District Board.

ADVISORY COMMITTEE MEETINGS

Following are capsule reports from KFB advisory committee meetings.

HORTICULTURE

Chaired by KFB Director Russell Poore of Logan County, the horticulture committee met at Beech Springs Farm Market in Clark County, a KFB certified roadside farm market. The agenda began with Kara Keeton giving an update on the roadside markets program. Dr. Robert Houtz of the UK College of Agriculture then spoke about the Kentucky Horticulture Council and university research projects. Jason Isaacs of FSA gave an update on the noninsured crop disaster assistance program.

Joshua Lindau of KDA introduced himself to the group and outlined his duties under Commissioner Comer's administration. Jeremy Hinton of the Kentucky Horticulture Society encouraged attendance to the Fruit and Vegetable Growers annual meeting in January. Mr. Poore gave an update on the National Vegetable Industry Advisory Committee. Robert Stone of the Kentucky Vegetable Growers Association also addressed the state meeting.

In the policy discussion, the committee recommends language stating "we recommend that a statewide wholesale marketing infrastructure be continued and expanded to include the research and development of wholesale marketing, packaging and processing efforts for Kentucky-grown horticulture products." The committee also suggests a statement encouraging state institutions (schools, agencies, etc.) to contract with local growers when feasible.

ROADSIDE MARKETS

This group met at Beech Springs Farm Market in Clark County in conjunction with the Horticulture Committee. KFB Director Russell Poore of Logan County is chairman of both committees.

Kara Keeton gave an update on the KFB program. UK horticulture specialist Dr. Tim Woods gave an update on the university's efforts to support markets. Amelia Wilson, KDA's Director of Agritourism, gave an update on her division's activities and the development of a Kentucky Agritourism Association.

The committee then had a lengthy discussion about various aspects of the KFB roadside markets program. It voted to raise the annual member fees to \$250 for early enrollment and \$325 for

regular enrollment. Ms. Keeton then spoke about advertising and promotional initiatives, including a Facebook page. Chairman Poore appointed Kenny Imel, Paul Dennison and Joanna Hinton to look at potential consumer education and promotion items that could be utilized to boost the program. The committee also discussed the 2014 educational meeting, agreeing that the focus should be on employee and labor issues.

ENERGY AND TRANSPORTATION

Chaired by KFB Director David Campbell of Lincoln County, this committee met at the Toyota plant in Georgetown. First speaker was Dr. Leonard Peters, Secretary of the Kentucky Energy and Environment Cabinet. He gave an update on proposed EPA rules on Co2 emissions for new power plants. He said the next issue would be how EPA handles existing coal-fired plants. He also discussed the Bluegrass pipeline issue, noting that eminent domain would not apply because it is a commercial project.

KFB Executive Vice President David S. Beck then addressed the committee, stressing the importance of the advisory committees in developing policy.

Carol Crawford, campus coordinator for the Georgetown Advanced Manufacturing Center of the Bluegrass Community & Technical College; and Jim Mattingly, specialist for staffing at Toyota, spoke about the connection between the college and Toyota. The college cross trains Toyota employees.

The committee toured the college training center and then KFB National Affairs Director Joe Cain gave an update on federal issues.

Turning to policy, the committee forwarded language recommending that in regard to utility rates, customer meter changes should be kept to a minimum for farm operations.

SWINE

The swine committee held its meeting at the Kentucky Pork Producers Association office in Elizabethtown. KFB Director Danny Wilkinson of Adair County is chairman. He opened by explaining a meeting with the Humane Society of the United States in which animal welfare issues were discussed. Wilkinson said committee member Caleb Ragland spoke on behalf of the animal agriculture industry and did an exemplary job. Ragland later shared his views about the meeting.

State Veterinarian Dr. Robert Stout reported on the Livestock Care Standards, saying he

expects the proposed regulations to become law by next spring.

Executive Director Bonnie Jolly gave a report on the activities of the Pork Producers Association. She discussed an outbreak of Porcine Epidemic Diarrhea Virus (PEDV), the debate over antibiotic resistant bacteria and the new names of pork cuts. KPPA President Bill Cochran reported on a meeting with congressmen about the Country Origin Labeling program.

Dr. Stout then gave a report on various activities at the Kentucky Department of Agriculture. He noted that 17 states have PEVD cases. He also spoke about swine flu and biosecurity standards used during the State Fair and NAILE.

Dr. Richard Coffey of the UK College of Agriculture gave a report on the college and also touched on PEVD biosecurity issues. He noted budgetary problems at the college and touched on the search for a new dean to replace the retiring Scott Smith.

In the policy review, the committee made several recommendations. It voted to delete the statement "we support country of origin labeling only for livestock that enters the USA." It also wants to delete mention of 48-hour trace back capability in the language voicing support for an animal disease traceability system. Under the "Transportation" section, the swine committee proposes new language stating "we support an exception from the Department of Transportation Federal Motor Carrier Safety Administration's 30-minute break period for livestock haulers in consideration of animal welfare."

SHEEP & GOAT

This group met at the Fayette County Extension Office, with KFB Director Carroll Amyx of Wolfe County serving as chairman. First speaker was Kelley Yates of the Kentucky Sheep and Goat Development Office. She spoke about the group's annual conference and a festival to be held next spring. She also noted that some producers were featured on a popular TV program.

Tess Caudill of KDA gave an update on market conditions, noting that a new program had opened in Springfield. Dr. Bradley Keough and Dr. Beth Johnson gave a report for the State Veterinarian's Office. They touched on the animal disease traceability rule, focusing on the effects on the cattle industry.

Dr. Robert Harmon, chairman of UK's Animal Sciences Department, gave a report on the college. He said the college had opened a butcher shop that is open two days a week in a partnership with the college's food services division. Dr. Harmon also informed the committee that he will retire next July.

Bob Leer of the Kentucky Sheep and Wool Producers Association reviewed various programs to increase lamb numbers and assist new producers.

Turning to policy, the committee suggests adding "sheep and goats" to policy supporting more education and funding for marketing in large commingled groups. The group also has forwarded language stating "we support education and research to prevent losses in small ruminants due to internal parasites, such as haemonchus contortus."

ECONOMIC & MARKET DEVELOPMENT

First speaker was Angela Blank, Director of Public Affairs for the Governor's Office of Agricultural Policy. She discussed plans for the GOAP's annual conference and a new web-based grant management program. She was followed by Dr. Terrell Baker, chairman of UK's Department of Forestry. He presented an overview of the Kentucky Forestry Economic Impact Report and also discussed department projects and goals.

Aleta Botts, Executive Director of the Kentucky Center for Agriculture and Rural Development, gave an update on KCARD activities. She said KCARD has seen a 48 percent increase in clients and has worked with 250 clients in 66 counties.

Jeff Jones, Director of USDA's Rural Development program, gave an overview of the agency's work. He noted that financial services support essential public facilities such as water and sewage systems, housing and health clinics. Farm Service Agency program specialist Mary Lou Bohannon then gave an update on various programs available to farmers.

In the policy discussion, the committee forwarded language stating "we encourage Kentucky Farm Bureau to develop and publish informational guidelines addressing lease agreements that impact farms such as right of way access for pipelines, mineral and oil leases and the impact on future land values. It also is proposing a statement encouraging state government to increase planting of habitat on state property to enhance the honeybee population.

KFB Director Mary Kate Kordes of Muhlenberg County is chairperson of the Economic and Market Development Committee.

EDUCATION

The Education Committee met at the Kentucky School for the Deaf in Danville. KFB Director Terry Gilbert of Boyle County is chair-

person.

KFB Executive Vice President David S. Beck welcomed the group and shared an experience that underscored the value of the school. State Representative Wilson Stone, a long-time Farm Bureau leader in Barren County and vice-chairman of the House Education Committee, discussed a new law restructuring career and technical education. He explained the high school dropout bill and discussed charter school and homeschooling issues. He concluded by touching on some issues he expected to see in the 2014 legislative session.

Boyle County Schools Superintendent Mike LaFavers reviewed some successful programs in his district. He noted that the county has a 92 percent graduation rate. He outlined a "Blueprint for Academic Excellence" that has achieved impressive results.

Dale Winkler then gave a report about the Office of Career and Technical Education. He explained budget priorities for the 2014 legislative session. Brandon Davis gave a report on the state FFA program, noting the addition of new employees. He also mentioned the National FFA Convention.

Jay Hall, Director of KDA's Office of Agriculture Outreach and Education, reviewed several programs, including the mobile science activity centers, the "Udderly Kentucky" dairy promotion program and the farm safety program.

In the policy discussion, the committee proposes a statement of support for "more and better technology that provides immediate feedback and real-time interaction with teachers and students." It also wants to amend the section voicing support for a long-range goal for agricultural education, by deleting the "10X15" program and simply stating "a long range goal."

EMERGING AG ENTERPRISES

KFB Director Joe Paul Mattingly of Marion County is chairman of this committee. The first speaker was Kiley Parker, Director of KDA's Division of Value-Added Plant Production. She discussed the "Farm-to-Table" promotional program and the "Udderly Kentucky" dairy promotion program. She also noted the department's efforts to establish parameters for industrial hemp production in the state.

KCARD Executive Director Aleta Botts then gave an update on the organization's activities. She noted a feasibility study on meat processing facilities. UK Economist Dr. Lee Meyer then reviewed several programs, including the "Farm Start" program for beginning farmers. He discussed the UK study on the market potential for

industrial hemp and some developments in meat processing.

This committee had a lengthy review and discussion of policy and made several recommendations. It proposed amending the aquaculture section to add "aquaponic" as an industry to support. It also is proposing a section to voice support for the development of industrial hemp production in the state. Under "marketing and contracting," the committee approved language recommending "the strengthening, labeling and policing of the common names of retail beef and pork cuts." Another proposal calls for continued support of KDA's organic certification program and the standards of the national program.

FORESTRY

This meeting began with a report from UK extension forester Billy Thomas. He gave an overview of a Kentucky forestry industry economic report. He said woodland owners need to do a better management job because the share of Grade 1 trees in the state has been declining. He also noted that one study indicated that Kentucky's timber is not being handled to its full potential.

Dr. Terrell Baker, chairman of UK's Forestry Department, reported on a number of topics. He said UK is trying to get a U.S. Forest Service Research Station established in Lexington. He also reported on the status of UK's forestry department, saying there were 30 graduate and 62 undergraduate students.

Lean MacSwords, Director of the Kentucky Division of Forestry, discussed the mandated restructuring of the division. There are now five regional offices and 23 forester positions. Morgan County is rebuilding its nursery following damage from the 2012 tornado, she said.

Dr. Greg Kuhns of the Kentucky Woodland Owners Association discussed several issues, including the status of state nurseries, tax assessments of woodlands and deer damage to seedlings.

Jonathan Van Balen, a trade adviser for the Kentucky Department of Agriculture, discussed the export market for Kentucky's forest products. The top destinations for U.S. forest products are the United Kingdom, Canada, China, Japan and Spain, he said.

Turning to policy, the committee has forwarded language expressing support for sufficient funding and staffing at the UK Department of Forestry and for the Kentucky Division of Forestry to conduct annual economic analyses of the state's forest industry.

KFB Director Bige Hensley of Clay County is chairman of the Forestry Advisory Committee.

Fayette County Legislative Dinner



Fayette County farmers literally have been on the outside looking in as Lexington's urban sprawl has moved toward their farms. But when it comes to having representation in community affairs, Fayette County FB has been an "insider" working for those farm families.

For years, the Fayette County FB Directors have selected members to be responsible for monitoring virtually every group (school board, city council, planning commission, etc.) that influences the community's fabric. They also establish relation-

ships with their elected officials, as well as other community leaders.

To bolster that strategy, Fayette County FB has a "Legislative Appreciation Dinner" that's a staple of their annual agenda. Last month's renewal attracted about 120 people to UK's E.S. Good Barn for a social hour, a tasty steak dinner and comments from various officials.

Attendees included Lexington Mayor Jim Gray, Vice Mayor Linda Gorton, Urban County Council Members Bill Farmer, Ed Lane, Jennifer Mossotti, Steve Kay,

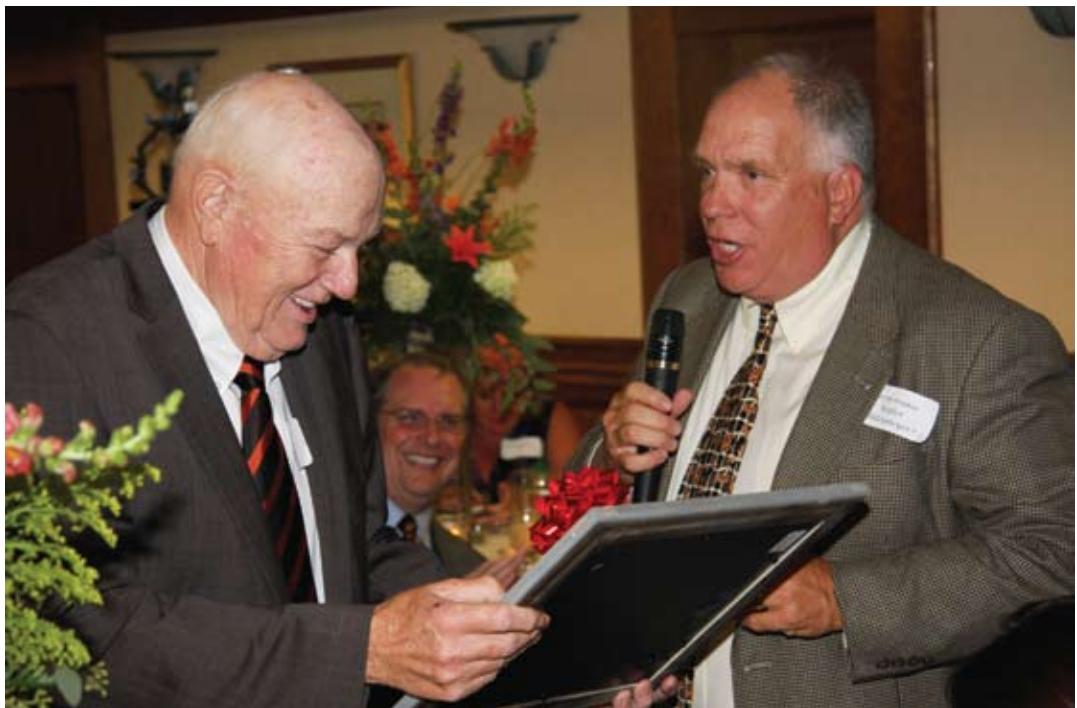
Harry Clark and Julian Beard, plus State Representative Ryan Quarles. Among the other guests were Roger Thomas, Executive Director of the Governor's Office for Agricultural Policy; Warren Beeler, Ag Policy Director for Agriculture Commissioner James Comer; KFB Directors Eddie Melton, Joe Paul Mattingly, Scott Travis and Randy Chrisman; and KFB Executive Vice President David S. Beck.

Fayette County FB President Walter Hillenmeyer III described the event as "an opportunity to mingle, have a

good time and thank them (officials) for all they do for us."

He added: "We try to be proactive on issues. If we have a relationship with these elected officials, it makes everybody's job easier."

The program began with a tribute to long-time Fayette County FB leader Jim Mahan. His close friend, Frank Penn, informed the audience that Mahan would be given a plaque naming him as an honorary director. Before a video tribute, Penn spoke about Mahan's accomplishments and influence on the local agricul-



Above, Fayette County FB President Walter Hillenmeyer III presented a plaque to Jim Mahan naming him as an honorary director.

Left, State Representative Ryan Quarles (left) chats with Fayette County FB Director Todd Clark.

Below, KFB Director Randy Chrisman and his wife, Dawn, visited with KFB First Vice President Eddie Melton during the social hour.

Facing page, a packed crowd attended the dinner at the E.S. Good Barn.



tural scene.

Mahan was a long-time KFB Director and currently serves on the Kentucky Agricultural Development Board. He has been widely recognized for his work on ag education and ag development initiatives.

In his remarks, Councilman Steve Kay said Mahan and Penn educated him about agriculture while they were all serving on the planning commission. Colleague Bill Farmer also praised Fayette County FB for effectively representing agriculture among those unfamiliar with the industry.

Wolfe County market expansion pays off

By Aimee Nielson
UK College of Agriculture

Oftentimes in Eastern Kentucky, finding fresh, local produce is a tough proposition. With at least 10,000 cars driving through Wolfe County each day to and from the Mountain Parkway, Daniel Wilson and Pam Pilgrim saw a huge opportunity for farmers and

consumers.

"We've had the farmers market here for several years," said Wilson, UK Cooperative Extension agent for agriculture and natural resources in Wolfe County. "We've always had four or five farmers selling their products out in the elements."

Wilson sat down with Pam Pilgrim, who is a Wolfe County FB leader and a member of the Extension District Board, to discuss ways they could bolster participation in the market. Pilgrim applied for and was awarded a grant to construct a permanent shelter for the market from the Brushy Fork Institute in Berea, funded through the Appalachian Regional Commission.

"We used \$6,700, volunteer labor and labor donated through Wolfe County Judge Executive Dennis Brooks' office to build a facility," she said. "It puts them (farmers) out of the weather first and foremost."

With space for at least 10 vendors under the shelter, the new market opened this past summer, and Wilson said the number of participating farmers quickly rose from the four or five to about 40.

"We have farmers coming from at least three other counties to sell," Wilson said. "It's really provided more variety for our customers, and it's been a big boost for the farmers as well."

At 70, Donnie McQuinn has been selling homegrown fruits and vegetables for the past 30 years. A retired history and English teacher, McQuinn said the new structure has made a big difference for him.

"I used to sit out here under a tent



The covered market facility can accommodate at least 10 vendors and is at a good location off busy KY 15.

selling," he said. "Then a big wind would come and blow all of it out onto Highway 15. This is really nice; it's like the difference between night and day, very user friendly, peddler friendly."

Donna Brewer has been selling for a number of years and looked to McQuinn for advice when she started. She said times have really changed since she started bringing the excess produce from her garden to sell at the market.

"Use to be selling produce to people in Wolfe County was like selling ice to Eskimos," she quipped. "But it's not like that now; not everyone has a garden anymore, so this (market), it's good for the people."

Wilson said the market has seen close to \$20,000 in revenue in past years and estimates are looking like this year will be more than \$35,000.

"We've had such a great response that we are seriously looking at expanding the facility in the very near future to accommodate more farmers," he said. "We had more than \$10,000 spent in senior citizen vouchers, diabetes program vouchers and WIC vouchers. So it's been a great way to make fresh produce available to people who may not have had access to it before."

Pilgrim and Wilson are already collaborating on other projects like a new greenhouse at the county extension office. They will use the greenhouse for educational programming through 4-H, where members will learn to raise their own vegetables and then sell them at the market. They're also working on another grant proposal to further expand the market, Wilson said.

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Coach Cal promotes dairy program



UK basketball coach John Calipari speaks to the crowd at Orange Leaf Frozen Yogurt Shop as Agriculture Commissioner James Comer, left, and Evan Morris, co-owner of Orange Leaf, listen.

UK basketball coach John Calipari was enlisted to support the “Udderly Kentucky” program promoting Kentucky dairy products. Calipari and Agriculture Commissioner James Comer joined to announce that Orange Leaf Frozen Yogurt will use only Udderly Kentucky milk in its frozen yogurt products in 11 Orange Leaf shops in Kentucky. They made the announcement at a news conference at the Orange Leaf Frozen Yogurt Shop in Brighton Place Shoppes in Lexington.

“We formed the Udderly Kentucky brand for milk processed in Somerset, Kentucky, and produced by 105 dairy farm families — all small farms, salt-of-the-earth people,” Commissioner Comer said. “We think this brand is going to continue to grow. We’re going to continue to help keep dairy farmers in Kentucky on the farm. And one reason is because of people like Coach Cal who support our product.”

Calipari credited Orange Leaf for its community involvement. “You guys [came] up with the idea, ‘Let’s just be about Kentucky,’” Calipari said. “What a great idea. Let’s just be about Kentucky. Let’s make sure whatever we’re doing, we’re giving back.”

“Behind grocery stores, we are the biggest buyers of milk in Kentucky right now,” said Evan Morris, co-owner of Orange Leaf. “We’re excited to help out

the dairy industry.”

Comer said participating dairy farmers earn a premium on sales of Udderly Kentucky milk that amounts to average new income of \$19,000 per farm per year, \$2 million in all. Udderly Kentucky milk is processed by Prairie Farms Dairy of Somerset.

To find out more about Udderly Kentucky, read about some of the participating producers, and find a location where you can buy Udderly Kentucky milk, go to www.udderlyky.com.



Watch out for deer on the roads!

The Insurance Institute for Highway Safety (IIHS) estimates that white-tailed deer cause car accidents that result in dozens of deaths and injuries plus billions of dollars worth of insurance claims annually.

Vehicular collisions with deer increase in conjunction with the annual peak season for deer migration and mating. Kentucky's exploding

deer population has only increased the opportunities for these accidents to occur. Deer are naturally on the move during this season, and urban sprawl has introduced many new roads into the wooded habitats of these animals. Consequently, deer are seen and struck on the roadways during the last three months of the year almost more often than all the other nine months combined.

Kentucky State Police (KSP) data reports that Kentuckians were in a total of 2,798 automobile collisions with deer last year (178 fewer than in 2011), resulting in 140 injuries but no deaths. However, the KSP reporting also shows that these collisions have clearly defined seasonal peaks. In 2012, more than 47% of all collisions with deer in Kentucky took place during the final three months of the year, and 24.3% of the annual statewide deer collision total was reported in November alone.

KFB Insurance claims data also strongly supports the concept of seasonal peaks in deer collisions. Approximately \$18.4 million in deer collision claims were filed with KFB in 2012, but more than 45% of those claims resulted from accidents occurring in the three-month peak season of October, November and December.

Furthermore, analysis by the Highway Loss Data Institute reveals that an average of 14.1 animal collisions per 1,000 drivers occurs nationally each November. KFB Insurance claims data shows that drivers statewide well-outpaced the national average last November, hitting deer on roadways at a clip of 26.83 per 1,000 drivers. As a result of those collisions, KFB Insurance customers filed more than \$4 million in claims just during November.

"Looking at numbers historically we can easily predict deer collision claims are going to rise dramatically in the fall and peak in November," said Bill Reddington, KFB's Director of Actuarial Services, "but we are also careful to remember that these are not just numbers. These are real people experiencing real accidents. We hope that by calling attention to this annual spike in deer strikes we can increase driver awareness and help prevent tragedy on Kentucky's roads."

With the anticipated jump in activity from deer found on the roadways, motorists should drive slower and be aware of their surroundings even more than usual. Deer are most likely to be seen at dusk and dawn near tree-lined roadways or areas that transition from open fields to forest or water, but drivers must remember that deer are wild animals and often exhibit unpredictable behaviors when on or near road.

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Farm Credit Mid-America touts crop insurance program

As the nation's top lender to farmers, the Farm Credit System has a huge stake in the crop growing season. With crop insurance becoming more and more vital to the farm economy, the bank has stepped up its role in connecting farmers with providers.

Louisville-based Farm Credit Mid-America, which has about 95,000 customers in Kentucky, Indiana, Ohio and Tennessee, has expanded its crop insurance service with 40 licensed agents and a wider array of products from the providers it represents. It is expecting 20 percent growth in crop insurance clients for this year, according to Tom Sloma, Vice President of Crop Insurance.

Farmers can obtain crop insurance through the Farm Credit System banks which can be underwritten from 17 private companies authorized by the USDA's Risk Management Agency to write multiple peril crop insurance policies. Finding a provider isn't difficult, but selecting the proper coverage for your particular operation and circumstance can be complicated.

Sloma said farmers should be thinking now about what they need to do for the 2014 crop year. They also should assess their claims situation for this year because the deadline for filing is December 10.

2013 is going to shape up as a good year for the crop insurance program, totally unlike 2012, when widespread drought resulted in record payouts. About \$380 million in indemnities were paid on crop insurance claims from Kentucky farms. More than three million acres were insured, according to the National Crop Insurance Service.

As for this year, Sloma says there have been few problems reported in the four-

state area.

"A few parts of Tennessee were pretty wet. But overall, we don't expect anything like last year," he said.

Ever since the crop insurance program replaced subsidies and emergency programs as the safety net for farmers, the Farm Credit System has been expanding its role. It has an extensive training program for agents that enables them to effectively assist with most situations, as well as "a lot of tools and models to follow," Sloma said.

"We basically have the whole pack-

age" of protection products. "We sit down with the producers one-on-one; the first thing we ask is 'what do you want crop insurance to do for you?' And of course there are many possible answers to that question.

"Next we dig into the weeds and analyze the situation."

Asked what he would advise a farmer in regard to crop insurance, Sloma replied: "Read the trade publications. Keep up with your available options. Use the resources available to you."

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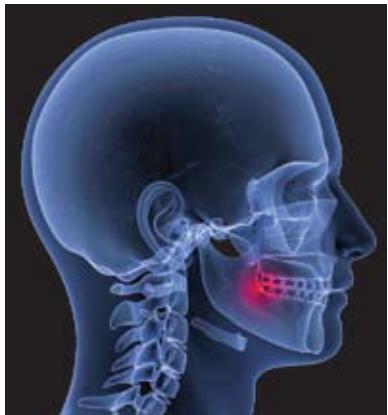
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By Ed McQueen

KFB Director of Market Information

Premium beef brand reports record sales

Certified Angus Beef LLC reported record sales of its signature Certified Angus Beef ® brand. Its network of 16,000 licensed partners worldwide sold 865 million pounds for the year that ended September 30, an increase of 6.7 percent. This marks the seventh consecutive year of growth. CAB's research found 92 percent recognition of the Certified Angus Beef name and 94 percent recognition of the CAB brand logo. Most consumers expect the best quality of beef from the CAB brand and will pay at least one dollar per pound more at retail and three dollars more per menu item in a restaurant. Sales of premium steak cuts (middle meats) rose 6.6 percent, with end meats gaining 6.9 percent and ground beef up 5.1 percent. Sales of 83 million pounds during August 2013 set an all-time monthly record. Retail sales for fiscal 2013 of 398 million pounds represented 46 percent of the total and an increase of 3.1 percent for the year. Foodservice partners made up nearly one-third of total sales, an increase of 6.2 percent to 276 million pounds. International sales increased 17 percent to a record 110 million pounds. Worldwide consumer sales are estimated at \$6 billion annually.

Certified Angus Beef has ten brand specifications for Angus-type cattle to meet. The acceptance rate rose to a record 24.2 percent last year. Producers' focus on quality genetics and management resulted in an additional 200,000 head, or 66 million pounds of beef qualifying for the CAB brand.

Turkeys raised down five percent

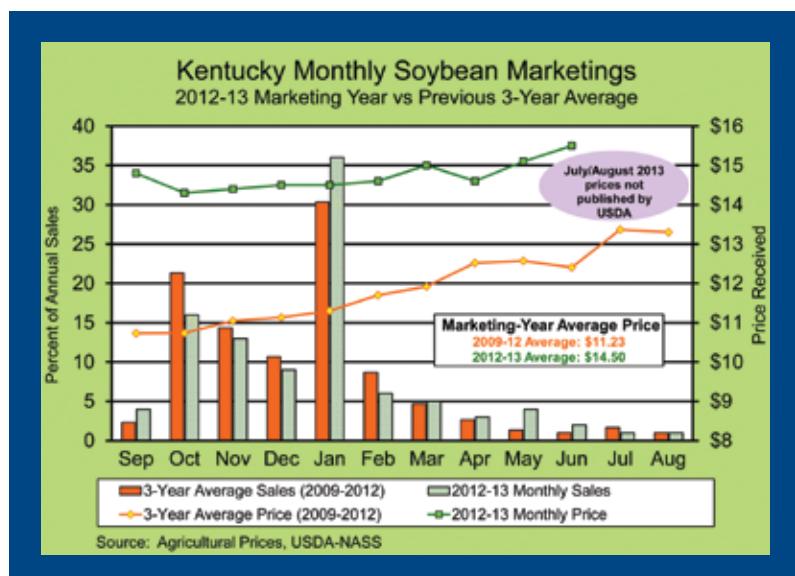
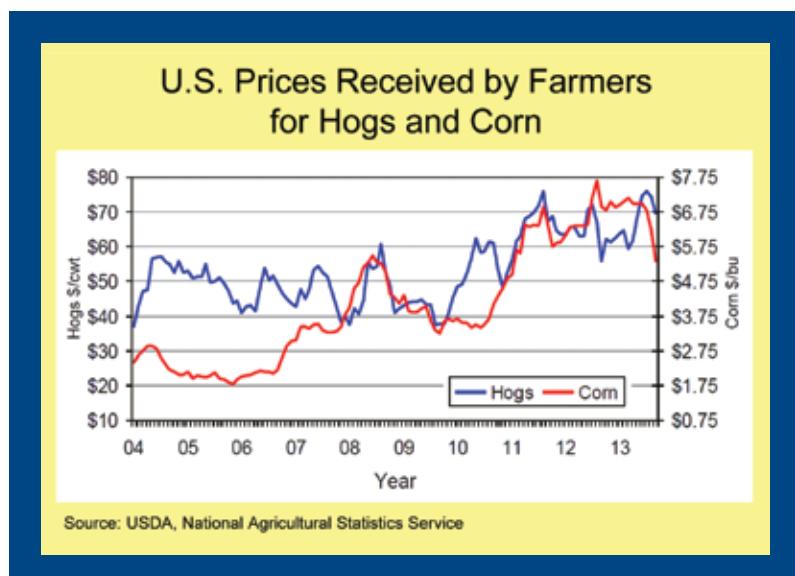
Turkeys raised in the United States during 2013 is forecasted at 242 million, down five percent from the number raised last year. Six states account for nearly two-thirds of the turkeys produced in the U.S. during 2013. The largest turkey producing state is Minnesota, at 45.0 million turkeys, down two percent from the previous year. North Carolina decreased by three percent, producing 35.0 million turkeys. Arkansas produced 29.0 million turkeys, unchanged from 2012. Indiana increased production by three percent to 17.0 million turkeys. Missouri also produced 17.0 million turkeys, three percent less than a year ago. Virginia decreased the number of turkeys raised by six percent, now at 16.0 million.

Indiana is the only state forecasted to increase its number of turkeys raised. One southwest Indiana producer, Farbest Farms, is expanding production with a new processing plant in Vincennes, Indiana, and new brooding facilities near Sacramento, Kentucky, which will provide young turkeys to several local farmers signed up to finish them.

Record wheat crop in Kentucky

Kentucky farmers harvested a record 45.8 million bushels of winter wheat this year according to the Kentucky Field Office of USDA NASS. This was up 57 percent from last year. Farmers harvested 610,000 acres for grain, up 140,000 acres from 2012 and the largest area harvested since 1982. An average yield of 75 bushels per acre beat last year's 62 bushels and is the highest yield on record. Farmers seeded 700,000 acres in the fall of 2012.

The United States all-wheat yield is estimated at a record high 47.1 bushels per acre, up 0.8 bushel from last year. Compared to 2012, this year's all wheat production dropped six percent to 2.13 billion bushels on harvested acres of 45.2 million acres, down eight percent. Wheat production included 1.53 billion bushels of winter wheat, 532 million bushels of other spring wheat, and 61.5 million bushels of Durum wheat.



farm file

2014 roadside market program

Enrollment for KFB's 2014 Certified Roadside Farm Market program is now open.

Established in July 1996, the program began as an initiative to help farmers market their fruits and vegetables directly from roadside markets to consumers. Since then, membership has expanded to include farm enterprises like greenhouses, landscape nurseries, Christmas tree farms, vineyards/wineries and meat/cheese farm markets.

Markets certified through this program are identified by the cornucopia logo and listed in the Certified Roadside Farm Market Directory. The program also provides collective advertising, promotional items, education tour opportunities, and other marketing benefits with the intent to increase the net farm income of member markets.

Early enrollment discounts are available for the 2014 KFB Certified Roadside Market program. Returning markets that renew their membership before November 15 receive the discounted rate of \$250. Renewal rates increase to \$325 for markets that wait to enroll November 16 through December 31.

Roadside markets that are new to KFB's Certified Roadside Market program can join for just \$225 during the early enrollment session, which ends November 15. New market members who enroll November 16 through December 31 can join for \$300. All enrollment applications must be postmarked by December 31 to guarantee placement in the annual Membership Directory.

Applications for membership are available on the KFB web site, kyfb.com/roadside. For questions about enrollment and the benefits of participating, contact Kara Keeton at (502) 495-5106 or by e-mail at kara.keeton@kyfb.com.

Union County meat processor expanding

Governor Steve Beshear announced Little Kentucky Smokehouse, a family-owned business established in Uniontown in 2003, will construct a second 40,000-square-foot facility at its existing site, doubling the square footage of the operation. The more than \$2.2 million investment will allow the company to meet rising customer demand of its ham products and will add 18 new full-time jobs at the facility.

"It's extremely exciting and rewarding to see a home-grown company such as Little Kentucky Smokehouse succeed in the national marketplace," said Gov. Beshear. "There is no doubt that this family-owned business has the vision and determination that will enhance its continued growth, and this \$2.2 million investment in Uniontown is evident of their success. We welcome the expansion and the 18 new jobs it will create."

Little Kentucky Smokehouse produces a variety of hams for national customers for private labeling, as well as its own brands, Little Kentucky Smokehouse and Premium Kentucky Farm. It currently employs 70 Kentuckians.

"Little Kentucky Smokehouse LLC is very thankful for the state and local government's commitment to support our local growth initiative," said Linda Baird, managing partner of Little Kentucky Smokehouse LLC. "We are excited about the opportunity to grow and increase jobs that will have a positive long term effect on the entire region."

To encourage the additional investment in Union County, the Kentucky Economic Development Finance Authority approved Little Kentucky Smokehouse for tax benefits up to \$25,000 through the Kentucky Enterprise Initiative Act (KEIA). KEIA allows approved companies to recoup Kentucky sales and use tax on construction costs, building fixtures, equipment used in research and development and electronic processing equipment.

World ag subsidies are rising

The Organization for Economic Cooperation and development (OECD), an international group of 34 countries, released a report stating that government support for agriculture in the world's top farming nations increased in 2012. That reverses a long-term downward trend.

From China to Brazil, Vietnam to Russia, the OECD said backing for producers hit \$258.6 billion in 2012. In Japan, the level of support went from \$60.4 billion to \$64.7 billion, a seven percent hike. The United States, meanwhile, continued its declining support which places it on the lower end, according to the report.

"Emerging markets are relying on border protection and market price support measures that tax consumers," said the OECD report. The report used Thailand as an example, saying that nation's rice subsidies have distorted the world market and caused producers to dump their crops.

The OECD said farm support rose by 17 percent in China and 21 percent in Indonesia. Brazil, meanwhile, was estimated at 5 percent, but the OECD said the complexity of Brazil's agriculture structure made it difficult to estimate the true level of support.

AFBF fighting on water rights issue

Continued state control of water rights is critically important to farmers and ranchers, AFBF told Congress at a committee hearing.

"Farm Bureau supports H.R. 3189, the Water Rights Protection Act, because it is designed to dispel uncertainty and recognizes state sovereignty and historic water law," said Randy Parker, CEO of the Utah Farm Bureau Federation, testifying to the House Natural Resources Subcommittee on Water and Power on behalf of AFBF. Further, noted Parker, H.R. 3189 recognizes states' sovereign water rights and protects livestock water rights from illegal federal claims and takings.

Parker said some Utah ranchers have been asked by the Forest Service to sign "change of use" applications that would allow the agency to change the use of the water from livestock to other uses. Ranchers were also told non-compliance could adversely affect them being able to "turn-out" cattle on FS grazing allotments.

FS representatives later suggested the requests had been made in error and ranchers had only been asked to sign a "joint ownership" agreement.

Parker closed by calling on Congress to dispel uncertainty related to this issue and support H.R. 3189, which provides greater certainty to ranchers and the future of public land grazing.

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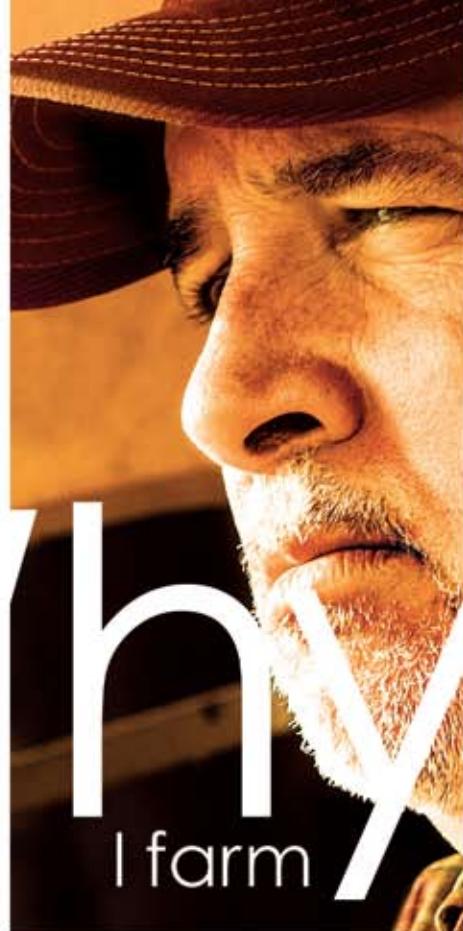


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