All Around Kentucky



OFFICIAL PUBLICATION OF THE KENTUCKY FARM BUREAU FEDERATION

VOL. 72, NO. 2 APRIL 2008

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YEW DELL GARDENS GAINING PROMINENCE



Photo courtesy of Yew Dell Gardens

The presence of a "castle" at Yew Dell Gardens was enough to convince Paul Cappiello's son that the family should move there. The National Garden Conservancy has since put the site on its list of special places.

By Mac Lacy

SPECIAL TO KENTUCKY FARM BUREAU

s Paul Cappiello discussed with his family the prospect of leaving his position at Bernheim Forest, an expansive well endowed, widely known botanical preserve near Bardstown, to lead the fledgling effort to create a botanical garden in tiny Crestwood, he gained a bit of insight on the benefits of taking on the project from his 9-year-old son response.

"Duh. They have a castle!"

That was about six years ago, and life since has been a blur of wood chippers and weary volunteers for Cappiello. He leads an ongoing renovation of Yew Dell Gardens in Oldham County that is drawing national attention by horticultural enthusiasts and professional societies. The Garden Conservancy, for example, has named Yew Dell as one of its 14 official preservation efforts in America.

"Yew Dell was created by Theodore Klein and his wife, Martha Lee, over many

See YEW DELL, page 12

KFB responds to 'customers' storm damages

By Rachael Kamuf
KENTUCKY FARM BUREAU

ark Powell has long known that the advertising slogan, "Big on Commitment," is more than words on a Kentucky Farm Bureau billboard or ad.

Powell, agency manager at Union County Farm Bureau Insurance Agency, is very familiar with the company's products and knows what it takes to handle members' needs when they incur property losses.

Now, as a "victim" of ice and wind storms that blew across Kentucky in late January

See STORM, page 16

Farmers committed to doing the right thing by their animals

ad apples will never be a threat to spoil the whole bunch when it comes to how farmers treat their animals. Nevertheless, farmers are adversely affected when a "bad actor" is discov-

The recent highly publicized incident of abuse on "downer" cattle at a California packing plant presented "animal rights" groups with another opportunity to use a broad brush to paint all farmers, along with those who handle and process livestock, as offenders. Once again, when one member of the sprawling agricultural industry is found mistreating animals, the

"animal rights" bunch insists it is an epidemic.

Farmers have faced the same dilemma with some environmental issues, and that's very unfortunate for

all of us.

'... I treat my cattle humanely because

it makes good business sense and

simply is the right thing to do.'

own, is not owned by, and is not under common ownership with FB BanCorp or its affiliated entities.

It's unfair to farmers because we do the right thing when it comes to preserving natural resources and caring for animals. Why would we do otherwise when our livelihoods depend on quality soil, water, crops and livestock?

It's a disservice to the non-farm public because people are being misinformed into believing that our food is not safe or the environment is being tarnished. That, in turn, affects consumers' buying habits and perhaps overall quality of life.

Even when it's the opposing groups that are pointing to the problems, it's vital that

> farmers speak out against the guilty parties. Farm Bureau certainly has done that in response to the California packing plant incident, calling for the U.S. Department of



KENTUCKY FARM BUREAU

Agriculture to bring those responsible to justice. And we're joined by the National Cattlemen's Beef Association in lamenting this incident and insisting on tighter overview of handling and processing facilities.

Indeed, a willingness to condemn those who do not follow accepted practices is a good way to separate the few "bad actors" from the millions who do the right things on a daily basis.

But while agriculture has stepped up efforts to tell its story and to work cooperatively with those concerned about these issues, "animal rights" activists have become louder, more uncompromising,

more unethical and, unfortunately, more

A few examples: Florida now has a law giving legal rights to pregnant pigs; Arizona has a similar law for veal calves; Californians last year were asked to support a ballot initiative that would give pigs, cows and chickens some of the same rights people have. (The proposal, thankfully, didn't advance)

It's important that the non-farm public be aware that we in agriculture recognize the concerns and are always re-examining our production practices and exploring alterna-

Continued on page 5



All Around Kentucky



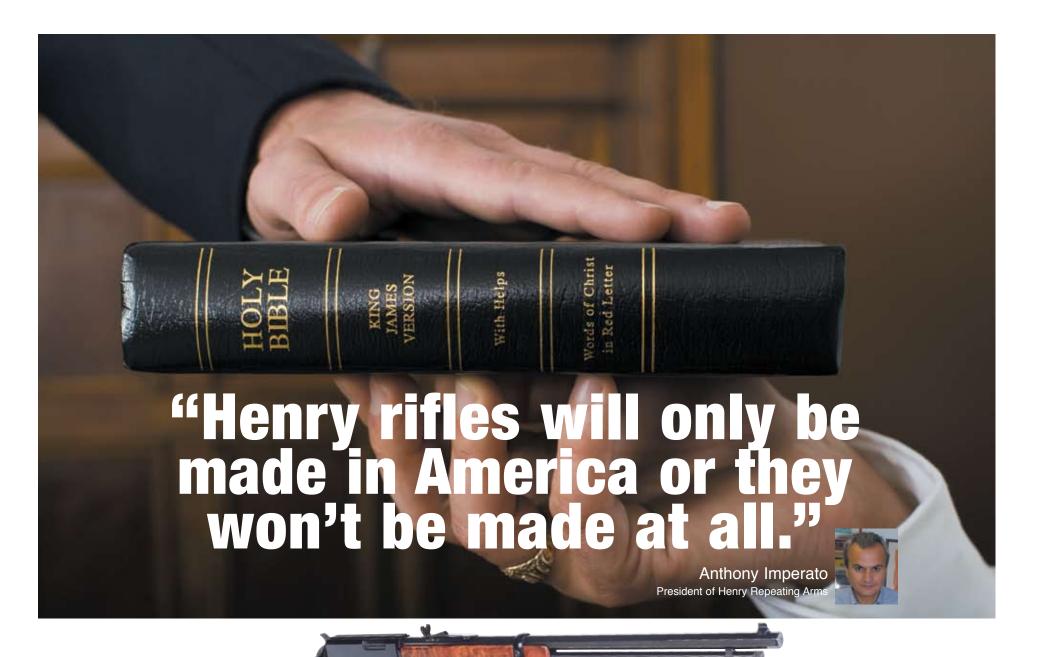
Rachael Kamuf, Editor **Editorial and Executive Offices** P.O. Box 20700 Louisville, KY 40250-0700 www.kyfb.com ISSN 1082-1570

All Around Kentucky is published Quarterly by Kentucky Farm Bureau Federation, 9201 Bunsen Parkway, Louisville, KY 40220-3973. Periodical postage paid at Louisville, KY, and additional

POSTMASTER: Send address changes to: All Around Kentucky, Editor, Box 20700, Louisville, KY 40250. Copyright 2008 by Kentucky Farm

SUBSCRIPTION 25¢ PER YEAR included in dues of Kentucky Farm Bureau Members. Non-members subscription 50¢ per year.

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grassroots

Continued from page 2

tives. We only ask that decisions on raising farm animals be based on science, rather than emotion.

Farmers have worked closely with veterinarians and other experts to help ensure the well-being of their animals. Decades of research and generations of experience based on common sense have enabled us to develop production practices that are in the best interest of our livestock, as well as the viability of our businesses. This includes commonly accepted practices regarding feeding and watering, disease prevention, veterinary care, housing and transportation.

As a cattleman, I fully realize that healthy, well treated animals have more value in the marketplace and produce the type of quality products that I want for my family. Like the overwhelming majority of my peers, I treat my cattle humanely because it makes good business sense and simply is the right thing to do.

Deadlines loom for KFB adult scholarships

Staff report KENTUCKY FARM BUREAU

pplications continue to be accepted for several Kentucky Farm Bureau college scholarships for adults.

The largest is the \$3,000 Paul D. Everman Scholarship for non-traditional students who are at least 23 years of age. Applications for the 2008-08 school year must be postmarked by May 1, the same day that forms for the \$1,000 Young Farmer Scholarship and the \$1,000 Louis F. Ison Scholarship must be in the mail.

Kentucky Farm Bureau will receive applications until Oct. 31 for the \$1,500 Women's Education Grant for women who have resumed their college education.

For more information, contact Susie Tanner, Kentucky Farm Bureau's director of youth development, at 502-495-5000 or visit the organization's Web site at www. kyfb.com.

Old Cookbook Reveals

"Amazing Details of Washington's **Dining Habits**"

by Guy Coalter, Special Features Writer

Canton OH, Special - With

hundreds of servants at her command... print, an Ohio publisher was recently Lady was a woman of leisure.

Not so... according to a new historical discovery. A long out-of-print volume entitled, "The Martha Washington Cook Book "shows Mrs. Washington personally supervised her entire household staff... and especially the kitchen and dining room servants.

Martha made sure every dish served at Mount Vernon... as well as in the first Presidential "White Houses" in New York and Philadelphia... was prepared exactly as called for in her personal cookbook.

The family cookbook was given to Martha at the time of her first marriage.

In 1749, beautiful seventeen-year-old Martha Dandridge married Daniel Parke Custis. As a wedding gift, the Custis family presented Martha with a family cookbook entitled Booke of Cookery and Booke of Sweetmeats.

Handwritten by an unknown hand, there is evidence the recipe book had been in the Custis family for generations. It is quite likely this was a family heirloom dating back to the early 1600s. In all, there were over five hundred classic recipes, dating largely from Elizabethan and Jacobean times, the golden age of English cookery.

Later, Martha Custis became a widow and in 1759 she married Col. George Washington. Washington was to become the Father of our country and its first President. Martha, of course, became our very first, "First Lady."

Martha kept and used her family cookbook for over fifty years. In 1799, she presented the book to her granddaughter, Eleanor Parke Custis as a wedding gift when she married Lawrence Lewis.

The cookbook was handed down from mother to daughter until 1892 when the Lewis family presented it to The Historical Society of Pennsylvania where it still resides today.

In 1940, the Society gave permission to historian Marie Kimball to study the manuscript and prepare a cookbook entitled, "The Martha Washington Cook Book." Although now long out-of-

a person would think our first First commissioned to reprint a limited Americana.

> Accordingly, a limited number of copies are being made available to the the table, either Martha or George public at this time. Each volume is numbered and when the present contract to print more. These dining room. cookbooks could very easily become valuable collectors items.



Martha Washington

"The Martha Washington Cook Book" includes facsimile copies of several actual pages from the one-of-akind original manuscript. Then, Mrs. Kimball chose over 200 delicious unique recipes from Martha Washington's personal cookbook and completely modernized them so you can easily prepare them in your own kitchen!

The original recipes were written for a huge household including numerous servants. Many called for dozens of eggs and gallons of one thing or another. Marie Kimball "trimmed" each selection of delightful recipes from recipe to quantities of ingredients for a family of six.

You'll get dozens of delicious recipes for Soups, Fish, Meats, Meat makes an appreciated gift for any gift-Pies, Poultry and Game, Sauces, Eggs -Mushrooms and Cheese, Fritters and Pancakes, Pastry - Pies and Tarts, for only \$6.07 postpaid. (Total of \$30 Cakes, Creams and Jellies, Puddings, for both.) Preserves, and Beverages.

Perhaps more interesting for us history buffs is the detailed description of the

kitchen and dining habits in the George Washington household. Martha sat at edition of this rare and amusing piece of the head of the table with her husband at her side to the right.

Despite dozens of servants around always carved the meats to be served!

You'll absolutely love dozens of other printing is exhausted, there is no interesting details of this historical

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Kyle Busch will drive Farm Bureau car in Sparta race

By Rachael Kamuf
KENTUCKY FARM BUREAU

arm Bureau now has a presence on the popular NASCAR racing tour, and 2005 Rookie of the Year Kyle Busch will be at the wheel when the vehicle takes to the track at Kentucky Speedway for the Meijer 300 in June.

Southern Farm Bureau Life Insurance Co., which is owned by Kentucky Farm Bureau and nine other Farm Bureaus in the Southeast, has signed with the Joe Gibbs Racing team to enter six Nationwide Series races this year.

Busch, the youngest ever winner of a NASCAR Cup race, is sharing driving duties with two other Gibbs drivers at three of the races.

This year's Goody 500 winner Denny Hamlin – who finished third in the Nextel (now Sprint) Series in 2006, when he was the first rookie of the modern NASCAR era to make the chase for the crown — will race at Darlington, S.C., and Richmond, Va., for Farm Bureau. Teen-age phenom Joey Logano is moving to the professional circuit when he turns 18 in May and will take over as driver when the Farm Bureau car makes its final 2008 appearance.

Adding NASCAR to the overall promotional mix will expose the Farm Bureau name to a wider audience of potential new members, said John Sparrow, Kentucky Farm Bureau's vice president of Agency Support & Marketing. "We are giving the fan base of a very popular sport a new way of looking at us."

Tommy Doolittle, Southern Farm Bureau's director of agency administration, said NASCAR fans' intense loyalty to a driver or team owner could influence noncustomers to consider Farm Bureau products while reinforcing relationships with current members.

"NASCAR fans are very loyal," Doolittle

said. "This is a very lucrative market for us to tap into. People that don't do business with us now will give us a good look when they have a reason to change insurance. There is already the The race, which will begin at 8:30 p.m., will be broadcast on ESPN2.

Hamlin, also a contender in both series, is to drive the Farm Bureau Toyota on May 9 at Darlington and at Richmond

International Speedway

between our existing customer base and NASCAR. ... Suddenly their company is in the game."

overlap

Doolittle said six tracks in the states where the Southern Farm Bureau owners operate were chosen for the debut year of the car.

Busch, who also drives in the Sprint Cup Series, led for 171 laps at Atlanta Motor Speedway, where the Farm Bureau car made its first appearance in March. He fell out of contention when he blew a tire while going 190 mph with 27 trips around the oval remaining.

"It was a great start for us, but he was very disappointed," Sparrow said.

Busch will be the Southern Farm Bureau driver at Daytona International Speedway on July 4, after racing June 14 at the 1.5-mile Kentucky Speedway, located at the Sparta exit of Interstate 71 — about halfway between Louisville and Cincinnati.

in September. Logano will make his appearance as a Farm Bureau race driver in November at Texas Motor Speedway.

The publicity Farm Bureau has received since announcing the partnership with Gibbs and Busch's strong start at Atlanta already has generated fan response, Doolittle said, prompting telephone calls and e-mails from people requesting information and NASCAR-related Farm Bureau merchandise.

"We have really strong drivers and a great team leader in Joe Gibbs," who retired in 2007 as coach of the Washington Redskins, Doolittle said. "And people are responding to that."



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Photo by Larry Smith

Kentucky Farm Bureau president
Marshall Coyle, right, and David S.
Beck, federation's executive vice
president, presented a special commendation to Jewell Arnett of
Magoffin County for her years of
service to the organization. Arnett,
a former state director and women's
leader, has participated in 59 state
annual meetings and 55 annual
American Farm Bureau meetings
throughout the country. Coyle and
Beck make their presentation at a
surprise 90th birthday party friends
held for her in Salyersville.

KFB expanding number of agencies and agents

By Rachael Kamuf
KENTUCKY FARM BUREAU

entucky Farm Bureau, the largest property and casualty insurer in the state, is continuing to expand its presence in the state's fastest growing areas, with the addition of a total of 23 new agencies in 12 counties by year end.

The unprecedented growth is part of the company's 14-county Urban Market Development strategy that led to three offices accepting business in Jessamine and Boone counties in late 2007, and three others beginning operations in Bullitt and Campbell counties last month.

Three more grand openings in Kenton and Oldham counties are scheduled in April.

"We are maximizing our opportunities to grow in areas where we have the greatest potential to increase business," said John Sparrow, vice president of Agency Support & Marketing.

UMD is a result of the ongoing efforts to shore up the foundation that helped Kentucky Farm Bureau earn the enviable No. 1 spot. "We cannot afford to take anything for granted," said Brad Smith, the company's chief operating officer.

Tim Alexander is now considered a pioneer on the vanguard of the largest expansion since the first Kentucky Farm Bureau insurance policy was sold in 1944.

Alexander, who had 18 years experience as an agent, opened the Mt. Zion Road branch of Boone County Farm Bureau Insurance Agency in October, making him one of the first three UMD agency managers.

Alexander views it also as a "great service and not just for growth. We are here for existing customers as well."

Before the additional offices were announced, agency managers in the affected counties and the local boards had to agree to the expansions. "Everyone had to feel like t is a win-win situation," Sparrow said.

And the good news, he said, is that there has been widespread support.

"Most people seem to realize that we must take proactive steps to maintain our lead in Kentucky's insurance industry, especially as other carriers are targeting the state for their own expansions," Sparrow said.

Kentucky Farm Bureau's growth spurt will mean even more competition in Boone

County, identified as the fastest growing county in Kentucky and 54th in the country, said Mike Crane, agency manager in Boone County for 29 years.

Still, he said, he endorsed the plan to add two new agencies there because "Kentucky Farm Bureau will reap huge benefits when all

this falls into place.

"There is only so much one ficth-

UMD EXPANSION COUNTIES

agent can do in one location," especially in an area, like his, where national insurers also are opening new offices and heavily advertising their products in an expensive and fragmented television market.

The UMD criteria also required that a county had to be in an area designated as urban by the U.S. Census.

The greatest number of new offices will be located in Jefferson County, with six being added to the 12 already operating in the state's largest metropolitan area. Fayette will be expanded to six from three, and Bullitt, Daviess, Kenton and Warren counties will have a total of three offices with the addition of two new agencies each.

The number of agencies in Oldham County will increase to three from two in April, and the remaining UMD counties – Franklin, Hopkins, McCracken and Madison – are each set to have one additional office open by the end of 2008.

The growth in agencies means more agents to solicit new business and serve current members and their families. There are vacancies opening as experienced agents take on new roles, and Kentucky Farm Bureau last year initiated an intense agent recruitment effort as UMD plan also calls for adding agents at existing offices over the next three years.

At the end of 2007, there were 372. By 2011, Sparrow estimated there will be more than 420 Kentucky Farm Bureau agents statewide. The number of customer

service representatives and office secretaries also will grow at the discretion of the agency managers.

He anticipates there will be some growth in employment at the State Office as well,

but new technology means that number likely won't be substantial because of UMD, he said.

As the UMD

pilot projects,
everyone
involved
acknowledged that
starting the
start-ups
have not
been without

missteps.
"I could tell you a
lot of things that I have
done wrong and some things

that I have done right," Alexander said. "It's

almost a baptism by fire."

Despite such problems, his Florence office exceeded its 2008 growth goal before the calendar year even started.

Kentucky Farm Bureau has committed to expanded advertising in the UMD areas. Alexander has advertised his agency but the primary reason for the growth, he said, is old-fashioned "wearing out shoe leather" to gain and retain clients.

And far all the change that the company is undergoing, Sparrow said, that is one aspect of the Kentucky Farm Bureau culture that will endure.

"If weren't so strong in rural markets, we could not make this commitment to urban centers. We continue to be committed to our rural members. In the future, we may install an 800-number and we may make use of the Internet to quote rates and accept payment. But we are and always will be an agent to member business. We built our reputation on service, and we will continue to be the best at doing that."

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Kentucky hosting national AFB women's conference

Staff Report
KENTUCKY FARM BUREAU

entucky Farm Bureau will have a major presence at the Farm Bureau National Women's Leadership Conference as the three day-event will be held in Louisville for the first time.

Terry Gilbert, who heads the American Farm Bureau's Leadership Committee, is expecting 700 participants from throughout the country when the conference convenes on April 25 at the Galt House in downtown Louisville.

"The biggest state delegation will be from Kentucky," said Gilbert, a Danville resident who also serves on the Kentucky Farm Bureau Federation board of directors.

Most of the 200 Kentuckians who have preregistered for the national meeting will already be at the Galt House for the annual Kentucky Farm Bureau Women's Leadership Conference. The day-long state leadership development conference, which will be presided over by KFB women's chair Frieda Heath, will conclude shortly before

American Farm Bureau hosts a reception officially opening the national event.

Ag in the classroom will be one of the focuses of the Kentucky Women's Leadership Conference, Heath said. "We need to get the word out to our teachers and children about the important role agriculture plays in everyone's life."

According to 2000 U.S. Census reports, most Kentuckians have no connections to farming for the first time in the state's history. Previously, the majority of residents had grandparents or other close relatives who farmed. "If we don't reach our kids with out story, we will lose out," Heath said. "We are losing family farms, so we must reach our children in other ways."

Both conferences coincide with some Kentucky Derby Festival activities, and Gilbert said she is "excited that people are going to be in Louisville to see what the Kentucky Derby really means to the state. It is one thing to talk about it and another to have a Derby experience."

Seminars scheduled will address such top-

ics as women's health, developing communication skills and becoming a force in setting public policy as well as agriculture-related issues. Gilbert said tours of nine Louisville and Central Kentucky sites that illustrate the state's diverse history and agricultural culture also are scheduled, with an emphasis on the state's world famous industries.

The itinerary includes Churchill Downs, The Glassworks in downtown Louisville, My Old Kentucky Home, distilleries, horse farms and the Gagel family's Jefferson County farm that produces the mint served in mint juleps at Churchill Downs.

"I hope this will make the participants want to come back and visit on their own," Gilbert said.

All 120 Kentucky Farm Bureau counties

have been asked to provide baskets of locally produced products to give away as door prizes during the national conference.

Kentucky Farm Bureau staffers are heavily involved in both meetings.

There will be a program during the state conference to promote Kentucky Farm Bureau scholarship opportunities for members and their college-age children. Another session will offer updates on legislative matters determined to be priorities by Kentucky Farm Bureau members.

"It is a hectic time for us," said Scott Christmas, women's and ag education director, said. "It is worth it, because we are going to do a great job of showcasing Kentucky agriculture and Kentucky Farm Bureau.

Top sales agents score big for own 'March Madness'

Staff report
KENTUCKY FARM BUREAU

entucky Farm Bureau Insurance Cos. put on its own version of "March Madness" to recognize agents who scored big in outstanding achievement in 2007 at the company's annual sales conference held last month in Louisville.

Recipients of the top honors were: Rookie of the Year: Bill Cornett, Jefferson County, Westport Road.

Sophomore of the Year: Craig Simpson Harlan County.

District Agents of the Year: District 1: Gavin Roberts, Daviess County; District 2: Jarrett Brown, Warren County; District 3: Jaime Bratcher, Jefferson County, Jeffersontown; District 4: David Taylor, Anderson County; and District 5: John Swisher, Letcher County.

District Agency Managers of the Year: District 1: James Runion, Butler County; District 2: Todd White, Allen County; District 3: Edward Cox, Jefferson County, Westport Road; District 4: Kristin Clark, Fayette County, Prosperous Place; and District 5: Mark Wright, Letcher County.

State Agent of the Year: Chase Fulcher, Henderson County.

State Agency Manager of the Year: Roger Campbell, Henderson County. **District of the Year:** District 1: Led by Agency & Support Marketing manager Bill Bruce.

Master Agents

Selection as a Master Agent is determined, in part by overall performance in sales and cooperation with state and district office staffs.

To be considered, an agent must have a minimum of three years' experience with Kentucky Farm Bureau and have recorded a favorable loss ratio during two of the previous three years.

Making up the newest class of Master Agents are:

District 1: John Burman, Christian County; Roger Campbell and Chase Fulcher, Henderson County; Bob Cornelison, Calloway County; Gavin Roberts, Daviess County; James Runion, Butler County; Tyson Sanderfur, Ohio County; and Kim White, Caldwell and Lyon counties.

District 2: Jason Corbin, Adair County, South Adair; Darrin Price, Taylor County; Jarrett Brown, Mike Reynolds and Ted Strode, Warren County; and Todd White, Allen County.

District 4: Kristin Clark, Fayette County, Prosperous Place; and Leon Mayo, Mercer County.

District 5: Mike Fannin, Knott County; Roger Fannin, Harlan County; and Mark Wright, Letcher County.

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KFB takes gold and silver medals for ad campaigns

ouisville ad agency Red7e took the gold for a Kentucky Farm Bureau promotion at the Advertising Federation of Louisville's annual Louie awards, and the entry was forwarded to a regional contest leading up to the prestigious national ADDY competition.

A "vehicle wrap" showing a Kentucky Farm Bureau insurance agent sitting behind a desk next to sign that reads "Good People To Know In Bad Weather" received the top trophy in the Out-of-Home Category. The image is on a Kentucky Farm Bureau truck that also has been put into use as an emergency response vehicle to serve agencies dealing with storm damage and serves a mobile billboard.

Red7e also was awarded eight silver medals for Kentucky Farm Bureau outdoor television, radio and print advertising, bringing the total number the company received for various clients to 95.

Winners of regional ADDYs will be announced in April and the national awards will be presented in early summer.









Extreme caution urged when using alternative power during outages

Staff report
KENTUCKY FARM BUREAU

eople often turn to supplemental heating sources and generators when severe weather causes prolonged power outages.

Kentucky Farm Bureau and the State Fire Marshal's office urge people to be cautious as they try to keep their homes warm and food cold in these situations.

"The safety of our member families is paramount during these times," said Terri Bradshaw, Kentucky Farm Bureau's safety coordinator. "There are very good resources out there to cope with loss of power, but they must be used correctly."

Using a generator carries a risk of carbon monoxide poisoning and fires. CO is an invisible, odorless gas that may be harmless when properly vented to the outdoors but can kill if trapped in a building.

Every home should be equipped with a CO monitor in a central area, said Richard Peddicord, assistant director fire prevention. And every heating source – furnace, stove or fireplace – should be professionally inspected annually, he said.

If using a portable generator, run it outside away from doors, windows and vent openings.

The National Fire Protection Association also offers these safety tips:

- Make sure the generator is properly sized for the electrical load that your appliances will place on it.
- If using an extension cord, make sure it is a heavy-duty, grounded cord with a three-prong plug.
- Do not refuel the generator while it is running. Turn the generator off and let it cool down before refueling.
- A generator connected to the housewiring system must be done ONLY by a licensed electrician.

The electrician will install a transfer switch to ensure electrical currents do not flow back into the power lines when service is restored. Failure to install this switch can cause electrocution of a utility worker and an electrical fire.

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YEW DELL

Continued from page 1

years after they bought this property in 1940," said Cappiello. "He became one of the largest growers in the region for nurseries and landscaping. Once he retired from the business side of things, he stopped growing a zillion things for commercial use and really concentrated on his gardens."

After Klein died in 1998, the site was in danger of being developed for the booming housing market that thrives now in the Louisville bedroom community just north of the state's largest city.

"Luckily a group of people here knew the significance of this property, and they were able to purchase it in 2002," Cappiello said. "In addition to being a gardener, Klein was a local historian and, in the end, the Oldham County Historical Society was instrumental in saving his property."

And, as Cappiello's son noted, there is a castle.

"Klein was a craftsman," Cappiello said. "He built most of the structures. He worked in stone, iron and wood. While he never apprenticed in these things, he was the type of person who could look at a picture and say to himself, 'I can do that.' And then he would."

In addition to Klein's home, which now serves as Yew Dell's offices, he built a pool house that resembled a medieval castle, a corn crib, a bi-level livestock barn and numerous other outbuildings on about 33 acres. A pet cemetery rests beside the corn crib with tombstones undoubtedly carved by Klein himself. One reads: "Mildred. 1974-1986."

And Klein also did a bit of gardening. Yew Dell features numerous varieties of horticultural delights, including some that harken back to historic English gardens that remain popular today. There is a Secret Garden, a Walled Garden, a Serpentine Garden made up of evergreens, a Sunken Garden and a Sign Garden. Last fall, volunteers working with noted horticulturist Adrian Bloom added a Bloom Garden in the pasture beneath the main property.

The Secret Garden is not so secret today as Cappiello and his volunteers have removed a hedgerow that had grown up around it. You pass through a stunning archway of hollies to find its opening, and a few of Yew Dell's 350 active volunteers were out in early March tending to its hearty ferns and hellebores when I visited.

Yew Dell is known for its beech trees. There are 20 types growing there, includ-



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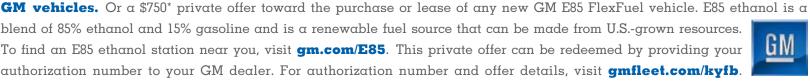
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College and horse racing stars joining Athletic Hall of Fame

By Rachael Kamuf
KENTUCKY FARM BUREAU

wo men who need little introduction to University of Kentucky fans — Tubby Smith and Jamal Mashburn will be in Louisville Derby Week for induction in the Kentucky Athletic Hall of Fame,

Photo courtesy Kentucky State University

which is sponsored by Kentucky Farm Bureau.

The former University of Kentucky basketball greats are joining a class that includes other sports legends, including the late Joe Kendall, a member of the national College Hall of Fame who was a three-time All-American at Kentucky State University.

For the second consecutive year, the induction ceremonies will be an official Kentucky Dorby Footival event and will follow

low the presentation of the Kentucky Farm Bureau Athletes of the Year awards to the state's top female and male high school student athletes.

Frankfort High School football, track and basketball star E.J. Fields is the male winner. Also receiving a hand-blown glass trophy will be the 2007 state tennis singles champion Emily Carbone, who played for Lexington Christian Academy before transferring to Henry Clay High School this school year.

Fields has signed to play football at UK. Carbone has a scholarship to play tennis at the University of Arkansas.

Proceeds from the April 30 Hall of Fame events will be donated to Kosair Charities, which supports programs providing medical care and equipment for sick children in Kentucky and Southern Indiana.

The commitment to Kosair Charities is one of the reasons Kentucky Farm Bureau became involved in the Hall of fame 19 years ago, said Steve McCormick, who represents the organization on the Hall of Fame board of directors.

"There is nothing more important than a healthy child," he said. "We can celebrate the success of others and the enjoyment they have brought us as we help make possible what might be life-saving care to the child of a member, employee, neighbor, friend or relative."

Smith, who now coaches at the University of Minnesota, led UK to an NCAA title in 1998, the year after he took over the Wildcats. His teams also won five Southeastern Conference regular-season championships and five SEC tournaments. In 2003, his UK squad was the first team to go undefeated in the SEC regular season and tournament since 1952.

Mashburn's professional career started in 1993, when he was a first-round draft pick by the Dallas Mavericks. He led the UK "Unforgettables" to the Final Four that year and is the school's sixth all-time leading scorer. In his 11 years in the NBA, Mashburn also played for teams in Miami, Charlotte and Philadelphia.

He lives in Miami, and fittingly for a Derby Week event, Mashburn is a partner in a thoroughbred racing stable.

An inductee with lifelong racing ties is Eclipse Award winner Will Farish, owner of Lane's End Farm in Central Kentucky, former chairman of Churchill Downs and the all-time leading owner at Keeneland Race Course. When Lemon Drop Kid ended Charismatic's bid to win the Belmont Stakes in 1999, Farish became the first horseman since 1880 to sweep the Triple Crown as the breeder of different winners of the Derby, Preakness and Belmont.

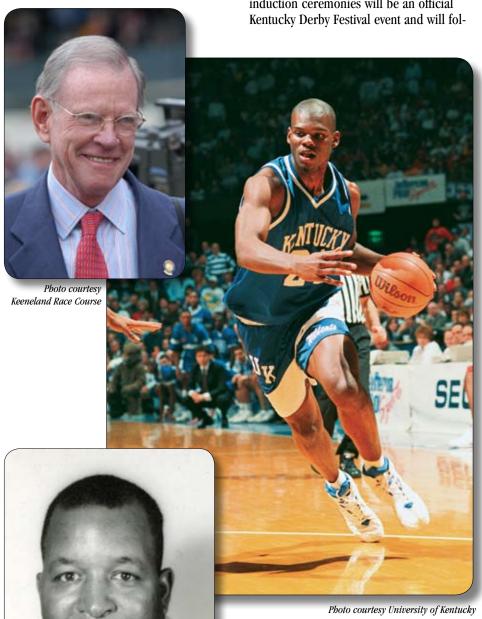
Farish also served as U.S. ambassador to Great Britain during President George W. Bush's first term and has shared racing interests with Queen Elizabeth. The British monarch has been a guest at his farm outside Versailles several times, and he was her host last year when she attended her first Kentucky Derby.

Another name to be added to the Kentucky Athletic Hall of Fame is Owensboro native Joe Kendall, who was the first KSU athlete to be named to the College Football Hall of Fame last summer.

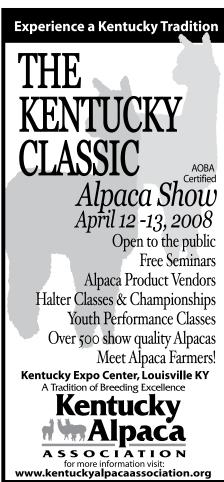
As a quarterback with the nickname "Tarzan" for his athletic process, Kendall was a dominant force in black college football in the 1930s and led the undefeated Thoroughbreds to a national championship in 1934.

He earned a new nickname, "Prof," as a high school teacher, coach and counselor in school systems in Harlan and Owensboro. A

Continued on page 22



Among inductees joining life-long horseman Will Farish, upper left, in the 2008 class of the Kentucky Athletic Hall of Fame are former University of Kentucky great Jamal Mashburn, above, and the late Joe Kendall, left, a dominant force in black college football in the 1930s.





boto by Tony Holloway

Damages are still being assessed from deadly tornadoes that killed seven people, straight-line winds and ice storms that hit Kentucky in January and February. The scene above is from Muhlenberg County, where there were three fatalities. Kentucky Farm Bureau members in almost every county reported property losses from the unusual winter weather.



Storm

Continued from page 1

and February, Powell has an even deeper appreciation of the lengths his Kentucky Farm Bureau colleagues go through to ensure customer satisfaction.

"The customer service my agency received was absolutely overwhelmingly wonderful," Powell said.

Electricity was knocked out at his office in Morganfield for two days at about the same time as thousands of homes and businesses throughout Western and Central Kentucky lost power for a week or more to tornadoes, straight-line winds and ice that caused at least minor damage in most of the state's 120 counties on consecutive Tuesdays.

Without electricity, Powell had no phones or e-mail service to communicate with customers or personnel at the State Office.

Powell said he could not begin to name all the people who worked to ensure that his agency staff could respond to the Union County residents whose property was damaged. "You name it, there were people from almost every department available to help us," he said. "Staff people went way above and beyond the call of duty."

As examples of the assistance that was available to him Powell cited the work of

Claims personnel in Louisville and out in the field, Information Technology specialists and the state disaster truck crew, saying that the overall number of people involved likely exceeded 30 — all for just one office.

The disaster mobile office with satellite service was headed to Morganfield after electricity and phone service resumed in Muhlenberg County, where the equipment was needed for two days after a killer tornado struck near Greenville. Powell was able to divert the vehicle and its driver back to the State Office when his telephones and electricity were "miraculously" restored.

While dealing with storm issues, Powell also had problems with his BlackBerry, especially on Feb. 11, when there was a national outage. Powell said an IT specialist called him that night — long after his BlackBerry was functioning - for assurances that he had cell phone and e-mail connections. "He didn't have to do that. It is just so encouraging to see the level of support from the State Office that our customers out in the state expect from the agents they know."

"It's rewarding for our people to hear such positive comments," said Roger Simpson, executive vice president of Kentucky Farm Bureau Insurance Cos. "Our products really don't mean anything, if we don't provide the service to back them up. It takes a total team effort from the agency force, district claims and agency support staff and State Office staff."

Kentucky Farm Bureau customers have reported \$65.7 million in property damage Jan. 1 through mid-March, exceeding storm losses paid for all of 2007 by about \$13 million, said claims director David Spanyer.

The counties with the most extensive property damage were: Meade, Hardin, Monroe, Union and Muhlenberg. Overall destruction was not as severe in Allen County, but four members of the same family were killed there in a tornado on Tuesday, Feb.5, the same day that a family of three died in another twister that touched down in Greenville.

The storms were spawned by a system that led to the deadliest outbreak of tornadoes in the United States in 20 years, with 54 deaths reported in southern states.

There will be more Kentucky Farm Bureau insurance claims to add to the 18,500 filed as of March 20, Simpson said, as roofs develop leaks, farmers inspect isolated buildings they may not check during winter months and tornado victims continue to assess the damage to their homes and property.

"You don't just get over these kinds of events in a matter of days," Simpson said. "Our people are about spent. But they will come through. They follow up on the commitment you see in the commercials."

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Spring is a good time to vow to follow good gardening tips

By Jeneen Wiche SPECIAL TO KENTUCKY FARM BUREAU

o many of the problems we have in the garden can be traced back to our own bad habits.

We can blame ourselves for excessive lawn weeds if we mow the grass too short or for disease if we mow too infrequently. Ill-timed or excessive pruning of shrubs and plants can lead to no blooms, an ugly shape or a flush of unwanted sucker growth. Over mulching trees and plants put them at risk to stress, especially during droughts.

What about all that spring fertilizer you apply to the lawn instead of or in addition to a fall application? Lawn-choking thatch may result.

It is never too late make resolutions, so even though it is well past New Year's Day, I propose we vow to maintain good gardening routines in 2008. Consider this as a test and ask yourself which of the following and other bad – and potentially costly - habits

follow you around the garden year after year.

Planting with a blind eye to the future makes for more work in the long run. Chose the right plant for the right site and don't plant trees and shrubs too close together, too close to the house or under utility lines. Proper placement allows plants to reach full potential in a sunny, shady or protected spot without competition. Look up and out so that you won't be tempted (or by required by utility companies) later to top or remove a tree or shrub.

Tree topping, simply put, is bad, resulting in the opposite of what most offenders are trying to achieve. Most home-

> about a bottle equipped with a spray nozzle. Within hours of incorrectly applying an organic fertilizer, every leaf on every vine hung limp and shriveled in the sun. My cucumbers were dead by my own hand.

> Certainly there are many things we do right in the garden but be mindful of the things that we commonly, or accidentally, do that only contribute to some of the chal-

Fungicides do not kill Japanese beetles, and too much fertilizer (organic or conventional) will burn up anything it touches. I had no cucumbers in 2006 because I failed to follow directions. Actually, I read the directions, but my mind chose to interpret them based on some assumptions

The lesson was not lost on me. We

instructions on chemicals and other garden

routine task or properly diagnosed prob-

application right, and that you

use the correct

amount

lem. Then be sure the product can be

used on the plant, that you time the

products before we apply them. First, be

sure you have the right product for the

should always thoroughly read label

lenges we face each year. Here's to happy and fruitful gardening in

Jeneen Wiche writes a weekly syndicated garden columnist, co-bost of a radio gardening program and producer of a TV segment on lawns and gardens. She and ber busband, Andrew Smart, live in Simpsonville, where they care for Swallow Rail, the horticultural farm her father, the late Fred Wiche, built and began planting in 1979. You can contact ber at JWiche@aol.com or write to ber at 2340 Connor Station Road, Simpsonville, Ky. 40067.

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owners top trees reduce their Instead, they grow twice as fast by putting out weak sucker growth. The tree is not only unattractive but, more important, can be dangerous.

Large pruning wounds invite insects and diseases, which combined with weak sucker growth, makes for a tree more susceptible to breaking apart or toppling under ice, wind, snow and heavy rain. Certified arborists can help homeowners control growth with the tree's health (and surrounding buildings) in mind.

Mowing frequency and lawnmower settings are out of control. We either contract a service that mows grass once a week even when it doesn't need to be done, or we loathe the job so much that we scalp our lawns monthly or whenever we get around to doing it.

People are pulled between doing the right thing and the notion of saving time: Do we follow recommended guidelines and mow at 2½-3 inches, or do we crank the mower blades below 2 inches so we won't have to mow again so soon? Mowing short-

er then 2 inches opens the lawn up to more weeds and stress during the hot dry summer months, leading to a short, weedy lawn with dead patches.

Over-mulching seems to be epidemic. The mentality must be, "If the neighbors are using a foot of mulch then I should, too." Not true. Two inches of mulch is all you need to moderate soil temperature and moisture, keep weeds down and provide a safe distance between the plant and any mowing equipment. More than that smothers the plant's root system.

Too much mulch deprives plants and trees of the oxygen needed to take in nutrients and water and encourages root growth into the material, making the plant more susceptible to drought. Research also suggests that mounds of mulch increase the incidence of girdled roots, which can cause the eventual decline of trees, especially during times of stress.

Failure to follow directions is an almost ingrained-from-birth tendency for many of us. I remember my third-grade teacher once instructed us to read an entire quiz before we began filling in any answers. The last question instructed us to do nothing. Of course, most of us had already started put down answers before we reached the end.

KFB roadside markets have the spring cure for winter doldrums

Staff report KENTUCKY FARM BUREAU

inter-weary visitors ready to get outside and put flowers and vegetables in the ground or brighten up their houses or apartments have more than 80 locations statewide to visit to admire and purchase quality plants from producers who have met Kentucky Farm Bureau's criteria for its Certified Roadside Market program.

"Consumers can look at the Kentucky Farm Bureau certification as an assurance of quality products," said Sandy Gardner, the organization's director of commodity marketing.

One of the requirements for participation is that the market operators must grow the bulk of the products they sell — whether flowers or food items — and Gardener said that is a plus for customers who want the freshest selections.

It can also mean spending less, she said,

FOR LOCATIONS OF FLOWER AND VEGETABLE PRODUCERS IN KENTUCKY FARM BUREAU'S CERTIFIED ROADSIDE MARKET PROGRAM, SEE LISTING ON PAGE 23.

as there is not the added expense of shipping costs. "It's a win-win situation for all. Our farmers have outlets for their products, and consumers have more choices."

Bedding plants are the most popular and plentiful this time of year. Cheeses, meats, jams, jellies and early spring fruits and vegetables also are available, and the supply of fresh produce will increase throughout the summer months.

Many of the roadside markets also have entertainment for children and families and tours, especially during the fall harvest season.

Kentucky Farm Bureau annually prints 40,000 brochures with directions and details about each participating roadside market. They are distributed at interstate welcome centers, tourism offices and other locations throughout the state. For a copy of a map or to learn more about certified markets, contact Gardner at 502-495-5000 or by e-mail at roadside@kyfb.com.



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'New' employee leaving for duty in Middle East

By Rachael Kamuf
KENTUCKY FARM BUREAU

ust as Bryan Alvey and Barry
Mattingly were settling back into
their civilian and Kentucky Farm
Bureau routines after military tours in Iraq,

another — fairly new - employee began preparing to serve in the Middle East.

Jeff Bishop, an Information Technology programmer analyst who joined Kentucky Farm Bureau Insurance Cos. last June, left in February to train in Mississippi before deployment to Iraq.

Bishop said he had little more than a month notice of the assignment. "I was lucky. Other people had only a week or so."

A 14-year veteran of the U.S. Marine Corps, Bishop joined the U.S. Army Reserves three years ago. He is a staff sergeant with the 100th Division at Bowman Field in Louisville and was assigned to the 926th Engineering Brigade for a tour in Iraq.

It is not unusual for the Army to select reservists to serve with other units, he said. "The group needed someone with my specialty"

At 48, Bishop said he didn't expect to be

'They don't really know me yet, and everyone has been so nice. I wish I had found (Kentucky Farm Bureau) 10 or 15 years ago. It's the best.'

called up for active duty, however, "we all know that when we put on the uniform that it could happen."

Bishop was often gone from his family for long periods of time when he was a Marine for duty in the Far East and Caribbean – a factor that led to his decision to leave the

service. "I loved being a Marine. But I was away too much, I felt that I had to choose between the military and being home with my kids. And I love being a Dad."

One of the hardest things he had to do after receiving the notice to report to Mississippi was telling his wife, Mary, and their children,

22-year-old Diana and 16-year-old Jonah, that he had to leave them for a year. Diana is the mother of a 3-year-old daughter, Clara, the Bishops' first grandchild, and Jonah is a high school soccer player. "I miss them," Bishop said.

The 926th Engineering Brigade is made up of architects, engineers, draftsmen and other professionals who would work at an engineering or construction-related consulting firm, Bishop said.

"We are like a management team for an engineering group," he said. "We would support anything a construction company would do as a contractor for a residential development or small buildings."

His role is to supply computer networking for the people involved in the construction projections, such as the building or remodeling of barracks and cafeterias and schools and other public structures in Iraq.

At Kentucky Farm Bureau, Bishop works on issues related to the company's computer mainframe and special projects. Being a network specialist for information systems is very different, he said, and the Army is providing "excellent" training as he makes the transition.

He thinks the experience will prove to be useful when he returns to civilian job. "I am definitely enhancing my professional skills."

Bishop is still savoring the send-off he received at Kentucky Farm Bureau. Although he has only been with the insurance company a short time, he said the support of coworkers, in some ways, caught him offguard. "I would like to thank the ladies and gentlemen in the area where I work for the awesome farewell they gave me."

As word spread that he would be leaving for Iraq, Barry Mattingly, a claim adjuster at the Campbellsville District Office, called Bishop and talked about the transition he was making from being a civilian to military service in Iraq.

Alvey, Kentucky Farm Bureau Federation's director of local affairs and policy development contacted Bishop as he trained seven days a week – often for 12-hours daily - in Mississippi.

"They don't really know me yet, and everyone has been so nice," Bishop said. "I wish I had found (Kentucky Farm Bureau) 10 or 15 years ago. It's the best."

rmy reservist Jeff
Bishop can count on
receiving boxes of
goodies from his Kentucky
Farm Bureau "family" after
being called up

for active duty in Iraq.

Kentucky
Farm Bureau
employees in
Louisville and
statewide routinely donate
non-perishable
foods, books,
games, toiletries and money
to purchase
special items
to ship to colleagues and
co-workers



JEFF BISHOP

with spouses, children and other close relative serving in combat zones. Long-distance telephone cards were included in the December shipment, arriving in time for holiday calls to home.

As of mid-March, on the frequently changing list of employees whose family members also will soon receive gift boxes were:

Federation's Jennifer Aponte (son); and the insurance company's Carrie Schaaf (son), Rhonda Palmer (son-in-law) and Brenda Robertson (nephew).

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April 2008

Josh Caplinger spells his way to championship

Staff report
KENTUCKY FARM BUREAU

oshua Caplinger took a chance on the word "Eurasia" and came out a winner of the 15th annual Kentucky Derby Festival Spelling Bee.

"Two of the words I didn't know and had to guess at, including the last one," said Caplinger, who was participating in his first Derby Festival Spelling Bee. "I was really nervous ... but very excited to win. All the studying was worth it."

Caplinger, a 12-year-old seventh-grade student at West Carter Middle School in Olive Hill, will take his memory of the word that means a normal state of health to



JOSH CAPLINGER

Washington, D.C., to represent Kentucky in the two-day Scripps National Spelling Bee, beginning on May 29. The Kentucky spelling bee

is held in

March and is sponsored by Kentucky Farm Bureau and Churchill Downs, which hosted the event in a room overlooking the historic track where the Kentucky Derby is run every year on the first Saturday in May. WHAS-AM, a 50,000-watt station in Louisville, and Insight Cable are contributing sponsors.

The competition is open only to students in grades four through eight. In beating out 44 other competitors from Kentucky and Southern Indiana who spelled their way through 165 words in 18 rounds, Caplinger won an all-expense paid trip to the national event, a Webster's International Dictionary and a \$100 savings bond.

Ben Coomer of Jackson County, Ind., placed second in the spelling bee.

Other finalists behind Coomer, in order of finish, were: Vania Ma of Fayette County; Amrita Srinivasan of Mason County; and Samantha McKean of Hardin County.



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Hall of Fame

Continued from page 15

park in Owensboro was named after him after he died on Thanksgiving Day in 1965 from injuries he received the previous month in a single-car accident on his way to KSU's football homecoming game.

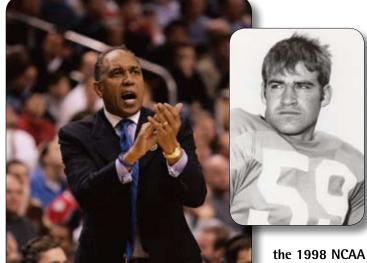
Also to be inducted into the Athletic Hall of Fame this year are:

- Joe Federspiel, an All-SEC and second team All-American linebacker at UK. After being drafted into the NFL in 1972, Federspiel played In New Orleans for eight years and is a member of the Saints Hall of Fame. He also spent a season with the Baltimore Colts.
- Dale Lindsey, two-time All-OVC and All-American at Western Kentucky University. A

graduate of Bowling Green High School, he spent 24 years in the NFL, playing nine seasons for the Cleveland Browns and coaching for such teams as the Washington Redskins.

- Jamie Walz-Richey, Miss Basketball for Kentucky and national high school Gatorade Player of the year in 1996. Walz-Richey, who became a girls coach in her hometown of Ft. Thomas after college, led the WKU Lady Hilltoppers to three NCAA tournament appearances before graduating. She remains the state's all-time leading high school scorer for boys and girls (4,948 points).
- Bob White, honorary inductee. The retired journalist was known as "Mr. Kentucky High School Sports" in a 41-year-career at The Courier-Journal.

The 2008 Kentucky Athletic Hall of Fame ceremonies will be held April 30 at the Galt House in Louisville. Tickets, which are \$75



Photos courtesy of University of Kentucky

a person or \$600 a table, can be purchased at the door. For details on reserving a seat, visit the Hall of Fame Web site at www.kyathletichalloffame.org.

Former UK coach Tubby Smith, left, led the Wildcats to

the 1998 NCAA championship. Louisville native Joe Federspiel was an all SEC and second team All-American football player at UK.

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Beef Council kicking off 'Grillin' tour

Staff report
KENTUCKY FARM BUREAU

he nutritional benefits of beef – and recipes – will be shared with the public when the Kentucky Beef Council fires up its annual Get Grillin' tour to also share the message the role Kentucky plays in the cattle industry as the largest beef producing state in the eastern half of the United States.

Working in association with Holland Grill Co., the Kentucky Beef Council will have a cooking demonstration at the Cattlemen's Festival in Glasgow on April 26, followed by an appearance on WBKO-TV in Bowling Green on April 29.

Grills will be set up in Louisville on May 5, with tips on cooking meat and information abut the beef industry's contributions to the Kentucky economy, during WAVE-TV's "Wave 3 Listens" morning show on May 5. A stop at Lexington country radio station WBUL-FM (98.1) is scheduled for May 12.

The tour concludes on May 15 at the Go Red for Women heart-health promotion at the Galt House East in downtown Louisville. The Get Grillin' exhibit will be set up from 9:30-11:30 a.m., preceding an annual luncheon that benefits the American Heart Association.



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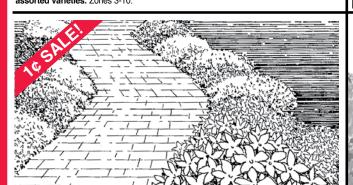


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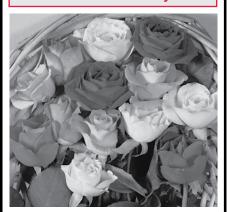
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